

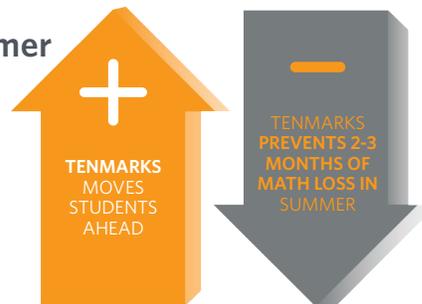


Research shows that summer learning loss in Math is an issue that impacts all students, with students losing an average of 2-3 months of math comprehension every summer.

TenMarks offers families a proven, scalable, online summer math program to reverse the summer learning loss and help students build a strong foundation in core math skills.

Reverse Summer Learning Loss with TenMarks

JUST 20 minutes, 3 times a week IS ALL IT TAKES.



How TenMarks Summer Math Program Works

TenMarks Summer Math Program for students entering grades 1 through Algebra 2 is designed to guide students through a personalized curriculum that meets their specific needs, helping them practice and master concepts with built-in instruction, and real-time intervention.

Designed for the depth and rigor of the new math standards, every TenMarks' assignment ensures students build a strong conceptual foundation, improve problem-solving skills, and gain math confidence.

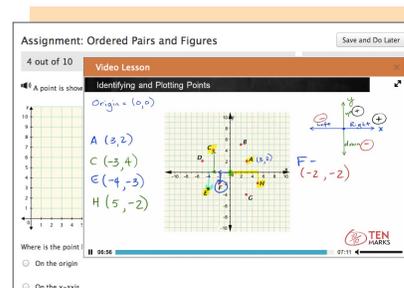
Personalized for Every Student, Based on Diagnostic Assessment

TenMarks differentiates instruction for every student.

- The program starts each student with a diagnostic assessment, which results in the automatic creation of an individualized program that adapts to his or her specific needs.
- Each student's summer curriculum is designed to review concepts from the past year, and get introduced to concepts for the year ahead.

On-Demand Instruction Facilitates Learning & Success

TenMarks is founded on the principle that support must be embedded, and delivered the moment students find themselves struggling. When students work on assignments, they have access to hints and video lessons that help them refresh what they know, and learn what they don't. With immediate feedback and just-in-time assistance, students develop a deep understanding of the concepts covered, leading to better outcomes.



FREE Summer Math Program for Families

The personalized summer math program is being offered at \$0 cost to families this summer. Educators can learn more at <http://summermath.tenmarks.com>

Add Unlike Fractions: $\frac{5}{7} + \frac{3}{5}$

Oops! Your answer is incorrect.

Let's take 2 pizzas, one with 8 slices and another with 4 slices on. Max eats 2 slices from each. In fractions, we can show this as:

The total number of slices for each pizza is the **denominator** for that fraction. Since the two fractions have **different denominators**, they are called **unlike fractions**.

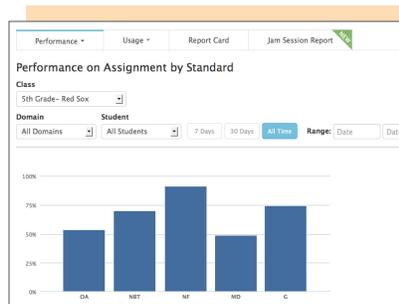
In our problem, the denominators are 7 and 5. So the fractions are **unlike fractions**.

Built-In Interventions Delivered Automatically

TenMarks has real-time interventions that adapt to a student's individual needs. When TenMarks recognizes that a student hasn't mastered a topic, it uses the performance data to diagnose the root cause, and delivers instructional support in a systematic way. Called "Amplifiers", these adaptive instructional modules help students work through the topic one foundational step at a time, providing bite-sized instruction to fill the required foundational gaps.

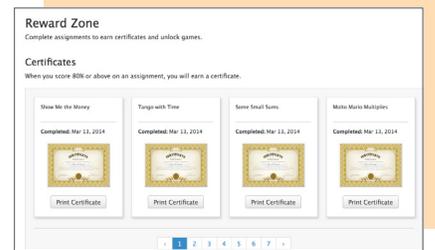
Reports & Deep Insights Based on Analysis

TenMarks provides real-time reports and drill-down insights, so families and educators can easily monitor usage, proficiency, and performance for each student. The summer program data can also be used to drive improved progress-monitoring during the school year.



Engaging & Motivating for Students

TenMarks Summer Math Program is engaging for students and enables them to master math concepts with ease. Built-in instruction improves math confidence. Rewards, certificates and games further motivate and engage students.



To motivate students during the summer parents can create customized incentives and rewards. Pizza, video games, or a trip to the zoo, the rewards are all up to you!

How Does Your School & District Use The TenMarks Summer Math Program

TenMarks, an Amazon company, is on a mission to reverse summer learning loss in math, and prove that a personalized online program helps improve math outcomes.

For Summer 2014, TenMarks is offering its powerful 3-month summer program for \$0 cost to families in your district. (Previously \$39 per student)

It's easy for Schools & Districts to benefit from the program.

1 Educators can explore the curriculum, preview the student experience, and register at <http://summermath.tenmarks.com>. You can download more information, samples of email and print letters, as well as electronic (pdf) brochures to send to families.

2 Starting April 15th, parents can register online at <http://summer.tenmarks.com> for the summer program - in minutes, with no support needed from schools. It's super easy!

Phone and online support is available to families throughout the program.

3 Students, parents and educators will receive end of summer report cards, with details on performance and progress, which they can leverage for the next school year. Districts may also receive aggregate performance reports and insights by standards and skills.

