



# COMMONWEALTH of VIRGINIA

DEPARTMENT OF EDUCATION  
RICHMOND, 23218-2120

December 15, 2000

TO: Virginia Middle and Secondary Principals

FROM: Cheryle C. Gardner  
Principal Specialist of Fine Arts

Robert A. Almond  
Grants Program Administrative Manager

SUBJECT: Statewide Contest for Board Diploma Seal Designs

The Virginia Board of Education at its meeting on September 28, 2000, adopted two new diploma seals in accordance with the revised *Regulations Establishing Standards for Accrediting Public Schools in Virginia*. They are the Board of Education's Career and Technical Education seal and the Advanced Mathematics and Technology seal. You may refer to Superintendent's Memorandum No. 202 dated November 3, 2000, for information about the board seals. As a result of this action, the board decided to sponsor a contest inviting Virginia students to submit designs for these new diploma seals.

We request that you make copies of the attached information and share it with your visual arts, instructional technology, career and technical, and mathematics teachers and guidance counselors. The enclosed packet of information includes the entry rules, student entry form, design templates, and poster. Please post the attached poster at key points in your school to inform students of the contest.

Student entries should be submitted to Cheryle C. Gardner, principal specialist of fine arts, Virginia Department of Education by February 1, 2001. Contest winners will be announced February 14, 2001. A \$500 Savings Bond will be awarded for the first-place winning design for each diploma seal. Second- and third-place winners will receive a \$250 and \$100 Savings Bond, respectively. Also, the Virginia Board of Education will present a Resolution of Appreciation to each winner. Questions concerning the seal design contest should be addressed to Cheryle C. Gardner at [cgardner@pen.k12.va.us](mailto:cgardner@pen.k12.va.us) or Bob Almond at [ralmond@pen.k12.va.us](mailto:ralmond@pen.k12.va.us).

Thank you.

CCG:RAA/ccg

Attachments

Design Contest for  
Career and Technical Education and  
Advanced Mathematics and Technology  
Diploma Seals

## ENTRY RULES

*(Please duplicate as needed)*

All Virginia middle and high school students are eligible to submit diploma seal designs for Career and Technical Education and/or Advanced Mathematics and Technology. The contest will run from December 15, 2000, to February 1, 2001. Please review the design criteria listed below.

### **Design Criteria**

1. Entry should be submitted on the appropriate template provided.
2. Artwork must be sharp, crisp, clean camera-ready black and white line art.
3. Black drawing ink should be used only. Pencil is not considered black and cannot be accepted.
4. The design may be produced electronically using computer graphic software such as Adobe Illustrator or Macromedia FreeHand. Any text in the art must be converted to outlines and files should be saved as TIFF (Tagged Image File Format) or EPS (Encapsulated PostScript) file format.
5. Selection criteria includes the following: design (cohesiveness of composition), expression (communicative quality), and originality (novel or unique solution).

### **Other Considerations:**

1. The templates provided are 6 inches in diameter. The chosen artwork will be reduced in the final format to about 2 inches in diameter. All details in the artwork should be thick and/or strong enough to be seen at the reduced size. (You can test reductions on a copy machine.)
2. No multicolor work can be accepted due to the production process for embossing.
3. No entries will be returned.
4. The Virginia Department of Education reserves the right to enhance and/or alter original artwork if selected for reproduction.

**Winners will be announced February 14, 2001. Winners will be awarded U.S. Savings Bonds and will be presented a Resolution of Appreciation by the Virginia Board of Education.**

**Please submit all entries by February 1, 2001, to:**

**Cheryle C. Gardner  
Principal Specialist of Fine Arts  
Virginia Department of Education  
101 North 14th Street, 23rd Floor  
James Monroe Building  
Richmond, VA 23219**

Design Contest for  
Career and Technical Education and  
Advanced Mathematics and Technology  
Diploma Seals

**STUDENT ENTRY FORM**  
**COMPLETED STUDENT INFORMATION FORM**  
**MUST BE ATTACHED TO EACH ENTRY**  
*(Please duplicate as needed)*

Student Name \_\_\_\_\_ Age \_\_\_\_\_

Address \_\_\_\_\_ Grade \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Telephone (    ) \_\_\_\_\_

School \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Telephone (    ) \_\_\_\_\_

Principal \_\_\_\_\_

Teacher:    Visual Arts \_\_\_\_\_    Career & Technical \_\_\_\_\_  
                  Mathematics \_\_\_\_\_    Instructional Technology \_\_\_\_\_    Other \_\_\_\_\_

School Division \_\_\_\_\_

I, \_\_\_\_\_ hereby submit my original artwork to be judged for the Design Contest for Career and Technical Education and Advanced Mathematics and Technology Diploma Seals. I understand that if my artwork entry is selected for reproduction, the Virginia Department of Education reserves the right to enhance and/or alter original artwork.

\_\_\_\_\_

Student Signature

\_\_\_\_\_

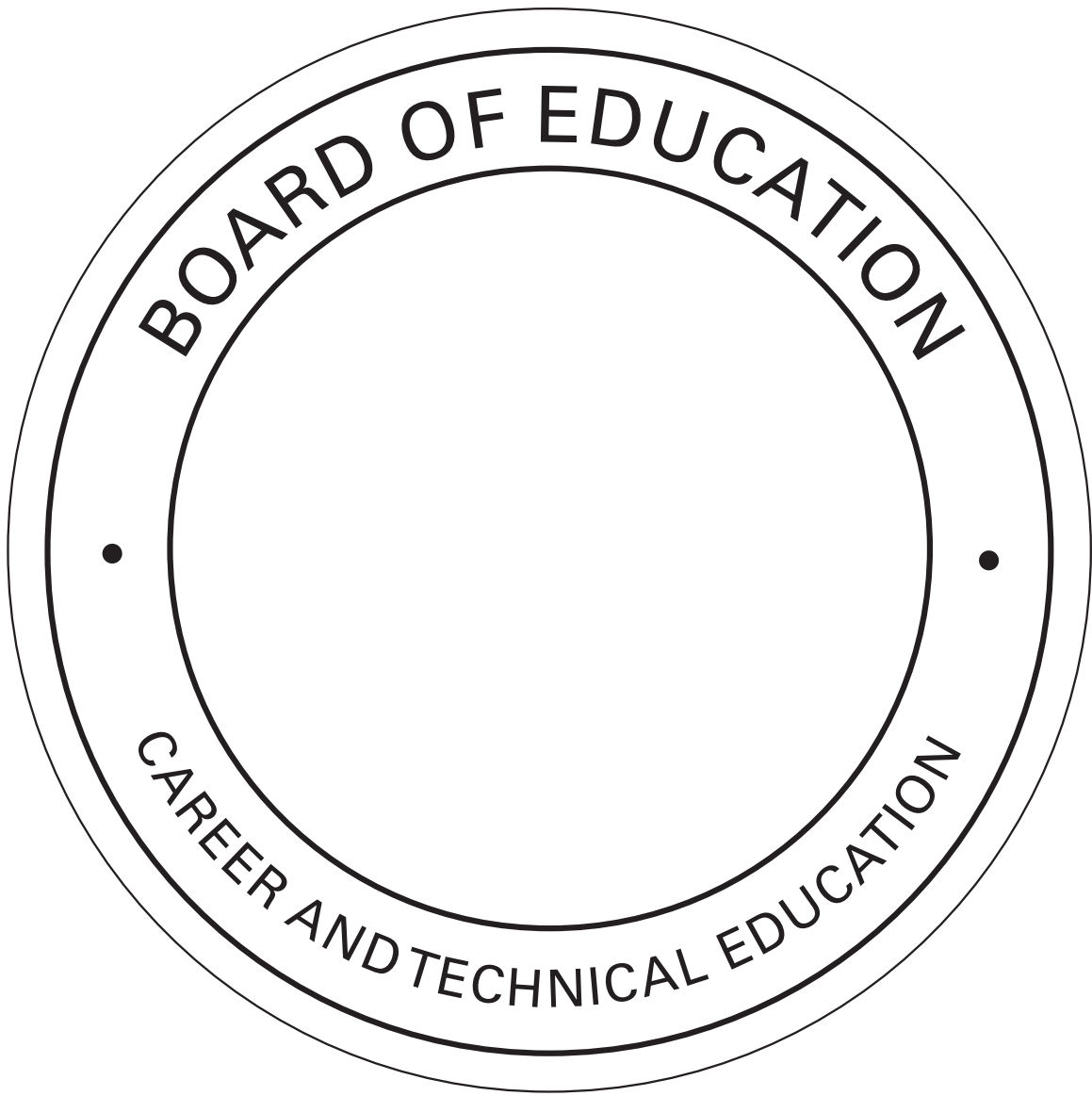
Date

\_\_\_\_\_

Parent or Guardian Signature

\_\_\_\_\_

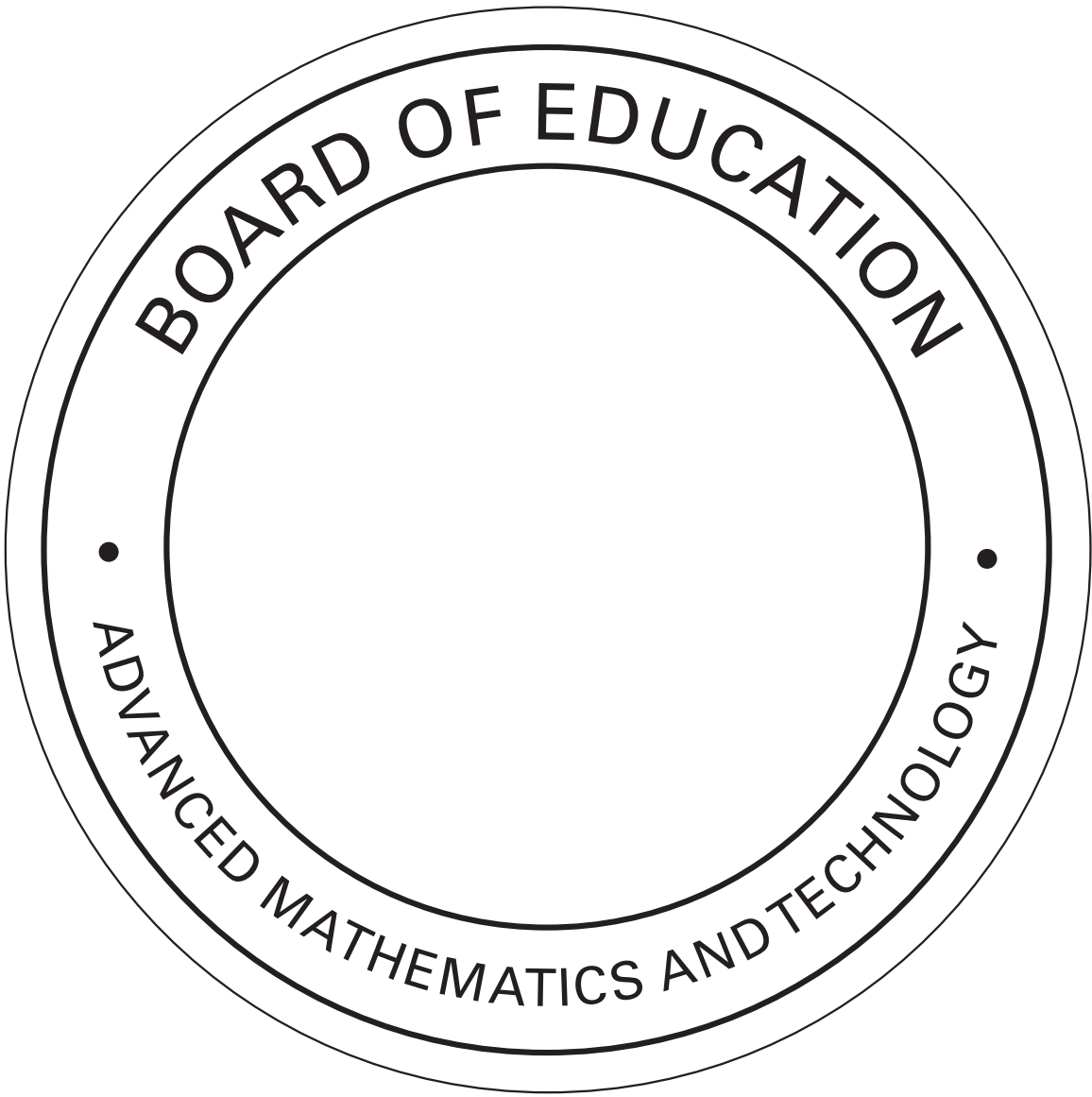
Date



*Student Name* \_\_\_\_\_

*School* \_\_\_\_\_

*Please duplicate as needed*



*Student Name* \_\_\_\_\_

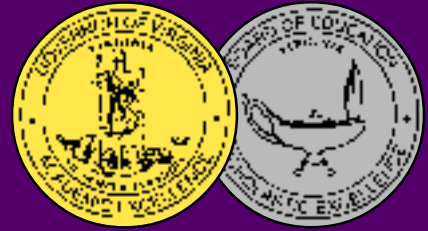
*School* \_\_\_\_\_

*Please duplicate as needed*

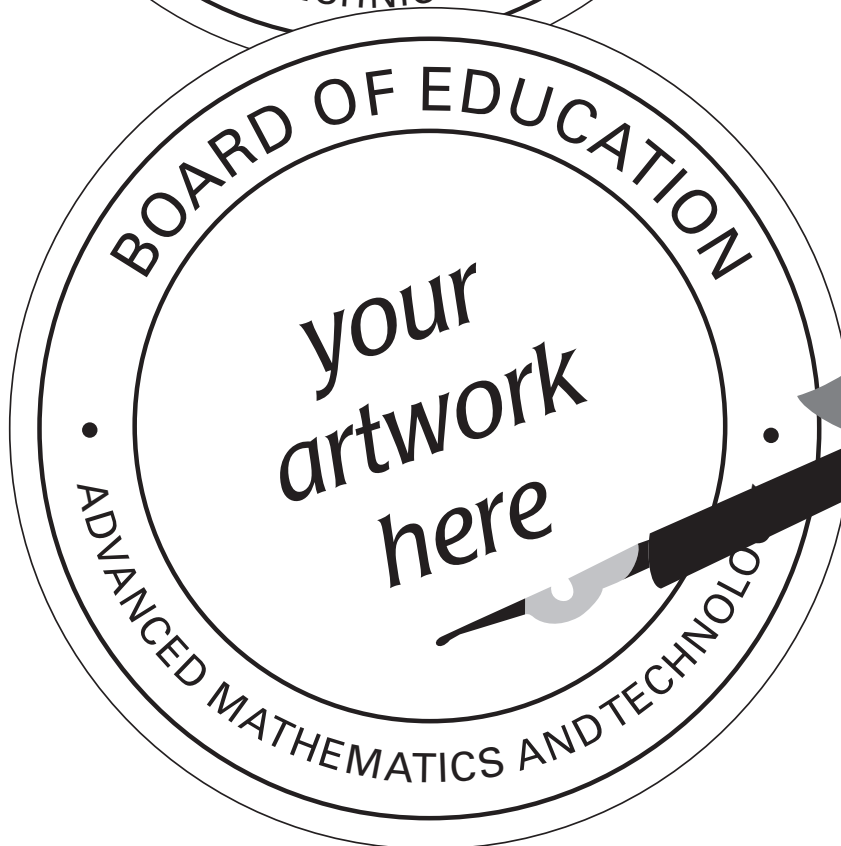
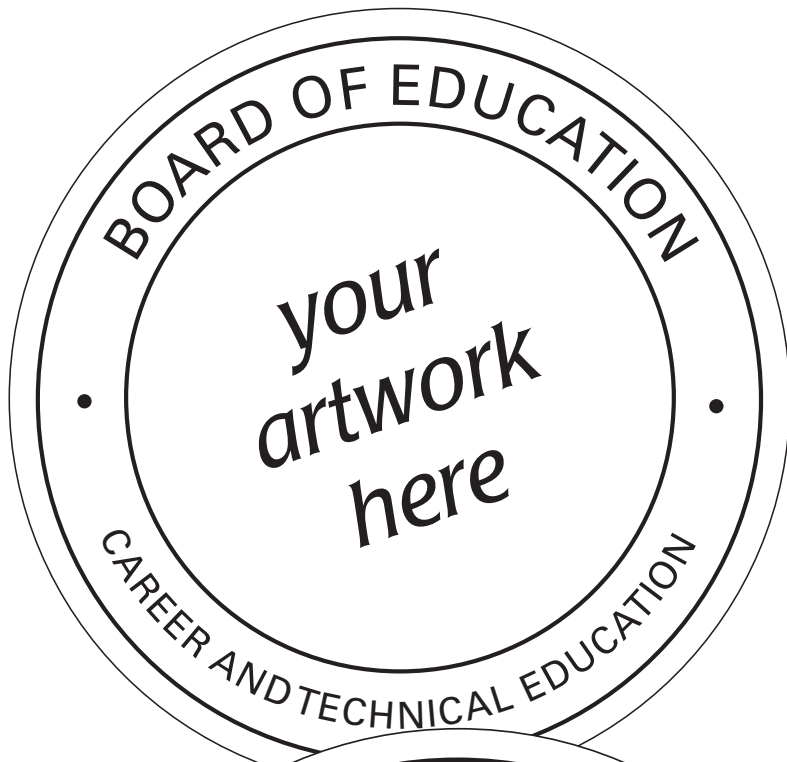
VIRGINIA BOARD OF EDUCATION

# CALL FOR ENTRIES!

DESIGN CONTEST



*Sample of current diploma seals.*



The Virginia Board of Education is sponsoring a student design contest for two additional diploma seals: Career and Technical Education and Advanced Mathematics and Technology.

Virginia middle and high school students are eligible and encouraged to participate. A \$500 U.S. Savings bond will be awarded to the first-place winning design for each diploma seal. Second- and third-place winners will receive a \$250 and \$100 Savings Bond, respectively. Students will be recognized and presented a resolution by the board. All entries must be submitted no later than February 1, 2000. All entries must adhere to the design criteria.

For more information please request an entry packet today from your principal or go to <http://www.pen.k12.va.us/VDOE/Instruction/Art/designseals.html>

