



Early Registration

Wednesday, November 28, 2001

7:00 p.m. - 7:00 p.m. Early Registration

Pre-Conference

Thursday, November 29, 2001

9:00 - 9:00 Registration / Coffee / Tea

12:00 - 12:00 **From the Bell Curve to the Mountain**

Speaker: Dr. Douglas Reeves

Dr. Reeves will address the importance of using data and performance assessment to improve student achievement. The author of ten books and many articles, Dr. Reeves is the author of the best-selling *Making Standards Work*, *Accountability in Action: A Blueprint for Learning Organizations*, and *101 Questions & Answers about Standards, Assessment, and Accountability*. His latest books for 2001 include *The Twenty-Minute Learning Connection*, a guide for parents helping their children improve performance on standards, and *Crusade in the Classroom*, an analysis of the impact of President Bush on education.

Sponsored by Texas Instruments

1:15 - 1:15 Lunch

4:00 - 4:00 **Single Sessions**

Preliminary Agenda

Speaker: Mr. D. Patrick Lacy, Jr., Esquire

This presentation will remove the mystery surrounding "documentation" by addressing when and how to write memoranda to the file, etc. It will also discuss the role evaluations play in personnel actions. It is the goal of this presentation to empower you to be more effective in dealing with personnel matters in the ever-more challenging climate in public schools.

Data Analysis

Speaker: Dr. James Heywood

Participants will have an opportunity to learn alternate ways of organizing, presenting, and analyzing SOL assessment data to accomplish a variety of purposes including using data, graphing and displaying data, identifying questions regarding the data, designing effective remediation programs, and making data-based instructional decisions. Participants will be asked to bring their own data for at least one targeted SOL area that reflects lower-than-desired results. Prior to the workshop, they will complete a homework assignment in which they will prepare their specific data by plotting test results over a 3-year period and perform a unique analysis using the "Student List Report" data. During the workshop, using the participant's own data, interpretation of the data strategies will be modeled, applied to two case studies, and then practiced by the participants.

Early Registration

) – 5:00 Registration / Coffee / Tea (coffee/tea from 7:00-9:00)
Sponsored by Lifetouch

) – 9:00 **Exhibit Hall Grand Opening/Visitation**

) – 5:00 **VAESP/NAESP Book Store**

) – 9:00 **Opening General Session**

) – 10:15 **General Session I**

Speaker: Dr. Robert Marzano
Classroom Instruction that Works

Dr. Marzano's focus will be on research-based classroom strategies for increasing student achievement. Dr. Marzano is the co-author of *Classroom Instruction That Works: Research Based Strategies for Increasing Student Achievement*. Dr. Marzano and his co-authors have examined decades of research findings to distill the results into nine broad teaching strategies that have positive effects on student learning. The nine broad teaching strategies have been recognized as research-based strategies that schools in Virginia may use as a model for improvement.

Sponsored by Texas Instruments

5 – 11:00 **Exhibit Hall Visitation**
(Be sure to have each exhibitor to mark your door prize card in order to be eligible for the drawings.)

10 – 11:50 **Concurrent Sessions**
(Sessions will repeat. Seven (7) to choose from.)

10-1:20 **Awards Luncheon**
Speaker: Dr. Vince Ferrandino, Executive Director
National Association of Elementary School Principals
The Role of NAESP as a Support System for Today's Principal
VAESP's Annual Awards Presentation

) – 2:20 **Concurrent Sessions Repeated** – same locations.

) – 2:45 Break / Visit Exhibit Hall

Speaker: Dr. John Pikulski
Fine Tuning Instruction to Increase SOL Test Scores

Dr. Pikulski's presentation is entitled *Fine Tuning Instruction to Increase SOL Test Scores*. He is a Professor of Education at the University of Delaware where he has served as Director of the Reading Center and as Chair of the Department of Educational Development. He has been, and continues to be, a member of the Planning Committee of the National Assessment of Educational Progress (NAEP) in reading. Dr. Pikulski's research focuses on curriculum development, assessment, and early intervention.

Sponsored by Houghtin-Mifflin

3:55 – 4:55 President's Welcome Reception
Sponsored by Houghtin-Mifflin

Saturday, December 1, 2001

8:00 – 9:00 Late Registration / Coffee / Tea

8:30 – 9:30 Annual VAESP Business Meeting

9:30 – 10:30 **General Session III**

Speaker: Ms. Sharon Darling
Implementing Family Literacy Programs in Elementary Schools

Ms. Darling's topic, Implementing Family Literacy Programs in Elementary Schools, will address current issues regarding family literacy and how it impacts student preparedness and successful functioning in school.

10:30 – 10:45 Break

10:45 – 11:45 **Single Sessions**
(Sessions will not repeat. Seven (7) to choose from.)

Thanks for your participation and we will see you next year!
Enjoy Williamsburg – The Annual Christmas Parade is today!