

Virginia Association of Elementary School Principals Annual Conference Announcement



**REGISTER TODAY!!
CONFERENCE REGISTRATION
FORM ON BACK.**

“RINGING IN A NEW ERA”

Standards – Accountability – Assessment – Achievement
November 29 – December 1, 2001

Williamsburg Marriott, Williamsburg, Virginia

Pre-Conference

Dr. Douglas B. Reeves: On Thursday from 8:30 a.m. until 12:00 noon, Dr. Reeves will address the importance of using data and performance assessment to improve student achievement. The author of ten books and many articles, Dr. Reeves is the author of the best-selling *Making Standards Work*, *Accountability in Action: A Blueprint for Learning Organizations*, and *101 Questions & Answers about Standards, Assessment and Accountability*. His latest books for 2001 include *The Twenty-Minute Learning Connection*, a guide for parents helping their children improve performance on standards, and *Crusade in the Classroom*, an analysis of the impact of President Bush on education.

Dr. D. Patrick Lacy, Jr., Esq.: From 1:00 p.m. until 2:30 p.m. Mr. Lacy will address the issue of *Teacher Documentation and Evaluation*. Mr. Lacy, an attorney with Reed Smith will focus on State Board Standards for the evaluation of principals, assistant principals, and supervisors, as well as, required evaluation criteria for teachers. Mr. Lacy will also address the role of the principal, superintendent, and the school board in the evaluation process including different types of evaluation and documentation, and language samples used in the documentation/evaluation process.

The 2001 Annual Fall Conference

Dr. Robert J. Marzano: Dr. Marzano's focus will be on research-based classroom strategies for increasing student achievement. Dr. Marzano is the co-author of *Classroom Instruction That Works: Research-based Strategies for Increasing Student Achievement*. Dr. Marzano and his co-authors have examined decades of research findings to distill the results into nine broad teaching strategies that have positive effects on students learning. The nine broad teaching strategies have been recognized as research-based strategies that schools in Virginia may use as a model for improvement.

Dr. John J. Pikulski Dr. Pikulski's presentation is entitled *Fine Tuning Instruction to Increase SOL Test Scores*. He is a Professor of Education at the University of Delaware where he has served as Director of the Reading Center and as Chair of the Department of Educational Development. He has been, and continues to be, a member of the Planning Committee of the National Assessment of Educational Programs (NAEP) in reading. Dr. Pikulski's research focuses on curriculum development, assessment, and early intervention.

The final Keynote Speaker for the Conference will be **Sharon Darling**, Executive Director of the National Center on Family Literacy. Ms. Darling's topic, *Implementing Family Literacy Programs in Elementary Schools*, will address current issues regarding family literacy and how it impacts student preparedness and successful functioning in school.

Concurrent Workshops will feature best practices from practitioners representing local school divisions throughout the Commonwealth.

VAESP ANNUAL CONFERENCE REGISTRATION FORM

Make Reservations Early!
Please complete a separate registration for each individual attending.

This form may be photocopied

Return by Monday, November 12, 2001

Name: _____

School Name: _____

Address: _____

Phone (w/area): _____

Fax (w/area): _____

E-mail: _____

Present Position: _____

School Division: _____

Registration form should be sent to:

VAESP
2116 Dabney Road, Suite A-4
Richmond, VA 23230-3341
Phone: (804) 355-6791
Fax: (804) 355-1196

Make your hotel reservations directly with:

The Williamsburg Marriott
Williamsburg, Virginia
Reservation: 800-228-9290
Cut-off Date: November 12, 2001

Mention reservation code ESP for the conference rate.

You will receive a confirmation by mail or fax
Please check the appropriate boxes.

PRE-CONFERENCE REGISTRATION
Thursday, November 29, 2001
DOUG REEVES WORKSHOP
and LAW CLINIC

___ \$100 Pre-conf. Member Reg. Before 11/12

___ \$125 Pre-conf. Member Reg. After 11/12

___ \$125 Pre-conf. Non-member Reg. Before 11/12

___ \$150 Pre-conf. Non-Member Reg. After 11/12

___ \$100 Pre-conference Teacher Registration

CONFERENCE REGISTRATION
NOVEMBER 30-DECEMBER 1, 2001
SEND 3 GET 4TH FREE – FROM SAME SCHOOL

___ \$175 Member Registration before 11/12

___ \$200 Member Registration after 11/12

___ \$325 Join VAESP/NAESP (principal member dues)

___ \$250 Non-member Registration before 11/12

___ \$275 Non-member Registration after 11/12

___ \$ 50 Spouse Registration (non-principal)

___ \$ 50 Retiree Registration

___ \$100 Teacher Registration

___ \$100 One Day Registration – Date _____

Cancellations must be in writing.

Cancellation fee: 20% of registration fee.

No refunds for cancellation after 11/12/01.

Payment Method:

___ Charge # _____

Exp. Date: _____ M/C _____ Visa

Signature: _____

Enclosed: ___ Check ___ Purchase Order