

**Suggested Activities for the Distribution of *Virginia Reads***

- Distribute and explain the parent brochure during a PTA meeting.
- Contact your local newspaper, television, or radio station and have them feature an announcement about *Virginia Reads*.
- Review the brochure at an after-school or evening grade level family meeting.
- Plan a make-it take-it night where each grade level talks about the brochure and designs a make-it take-it learning tool to accompany it. After designing the learning tool, be sure to model its use and explain to the families why this technique is important. Let the families practice using the technique before leaving to clarify any questions they may have.
- Schedule an after-school or an evening family grade level meeting. During the meeting, distribute the *Virginia Reads* brochure and a grade level Reading/Writing Activity Calendar. Design this calendar by incorporating ideas from the brochure, as well as other grade level appropriate activities for parents to do at home with their children. The children could return the calendar (with completed activities checked) to their classroom teacher.