

Virginia Department of Education

**Career and Technical Education  
Professional Development Institute Announcement**

Hotel Roanoke & Conference Center and Roanoke Higher Education Center

August 4–7, 2002



# About the Institute

**Date:** August 4–7, 2002

**Location:** The Hotel Roanoke & Conference Center and the Roanoke Higher Education Center

**Theme:** *Putting Knowledge to Work!*

**Audience:** Career and technical educators from middle and high schools, technical centers, central offices, and those educators participating in High Schools That Work and Tech Prep

**Goal:** The Institute will offer information and resources that provide comprehensive professional development for career and technical, academic, guidance, and administrative personnel in

- state-of-the-art career and technical education programs and techniques
- effective teaching skills based on research
- effective practices to improve parental and community involvement
- current needs, expectations, and methods employed in business and industry
- transition of students from secondary education to postsecondary education and to careers.

## Institute Registration

Before June 14, 2002 **\$95.00 per person**

After June 14, 2002 **\$120.00 per person**

*Registration includes continental breakfast and refreshment breaks daily, dinner on Sunday, and a luncheon on Monday and Tuesday.*

See page 5 for lodging information and page 6 for the registration form.

## Institute Schedule

### Sunday, August 4

12:30 p.m. - 6:30 p.m. Institute Registration  
Resource Exhibits Open  
Team Builders

1:00 p.m. - 6:00 p.m. Professional Association Meetings  
VATFACS VATIE  
VBEA VHOEA  
HSTW Team/Tech Prep Consortia Meetings (optional)

6:30 p.m. - 8:30 p.m. Dinner and Opening General Session

### Monday, August 5

7:00 a.m. - 8:30 a.m. Continental Breakfast  
7:30 a.m. - 5:30 p.m. Resource Exhibits Open  
8:30 a.m. - 12:00 Noon Workshop Sessions  
12:00 Noon - 1:30 p.m. Luncheon and General Session  
1:45 p.m. - 5:00 p.m. Workshop Sessions  
3:15 p.m. - 5:00 p.m. DOE CTE Program Area Updates  
3:30 p.m. - 5:30 p.m. Resource Exhibits/Light Refreshments  
5:30 p.m. - 11:30 p.m. Back-to-School Caricatures  
7:30 p.m. - 11:30 p.m. CTE Social and Refreshments

### Tuesday, August 6

7:00 a.m. - 8:30 a.m. Continental Breakfast  
7:30 a.m. - 5:30 p.m. Resource Exhibits Open  
8:30 a.m. - 12:00 Noon Workshop Sessions  
12:00 Noon - 1:30 p.m. Luncheon and General Session  
1:45 p.m. - 5:00 p.m. Workshop Sessions  
3:15 p.m. - 5:00 p.m. DOE CTE Program Area Updates  
3:30 p.m. - 5:30 p.m. Resource Exhibits/Light Refreshments  
5:30 p.m. - 11:30 p.m. Back-to-School Caricatures  
6:30 p.m. - 11:30 p.m. Professional Association Banquets

### Wednesday, August 7

7:00 a.m. - 8:30 a.m. Continental Breakfast  
8:30 a.m. - 10:15 a.m. Workshop Sessions  
10:30 a.m. - 11:30 a.m. Closing General Session

Post-institute meetings/training sessions will be held for selected Business and Information Technology and Trade and Industrial Education teachers as announced in the official institute program.



# Institute Highlights

## Keynote Presentations

### Sunday

The Honorable Mark R. Warner, Governor of Virginia  
(invited)

### Monday

*Creating Business Industry Education Partnerships*  
**Jean Clary**, Owner, Century 21 Clary and Associates

### Tuesday

*High Tech, No Tech, and Pro Tech*  
**David Pearce Snyder**, Consulting Futurist and CEO, The Snyder  
Family Enterprise

### Wednesday

*Is Career and Technical Education Obsolete?*  
**Dr. Ken Gray**, Penn State University

## Featured Workshops

**Dr. Susan Asselin**, Professor, Virginia Tech  
*Diverse Learners: Accessing the Curriculum*

**Dr. Heather Boggs**, Consultant for School Improvement, SREB  
*Problem-Based Learning: Motivating Students with Real-World Connections*  
*Upgrading High School Career and Technical Courses for Quality Learning*

**Dr. Brenda Stallion Barkley**, Education and Corporate Consultant  
Performance Learning Systems, Inc.  
*Live Event Learning: A Strategy for Integrating Academic and Career and Technical Education*

**Dr. John A. Fahey**, Assistant Professor, James Madison University  
*Active Instructional Strategies with the Brain in Mind*  
*Feedback Loops and Other Assessment Models for Formative Assessment*

**Jeanne Fetner**, National Account Manager, USA TODAY  
*USA TODAY: A Lifetime of Learning*

**Dr. Joyce Finnerty Lewis**, Executive Director, Institute for Neurolearning  
*From Picasso to Lizards: Using the Brain's Agenda for Teaching and Learning*

**Debbie Fitzgerald, R.N., M.S.N**  
*Multiple Intelligence: What It Means in the Classroom*

**Dr. Mark A. Forget**, President/Director of Staff Development  
MAX Teaching with Reading and Writing  
*Literacy Skills in the Career and Technical Classroom: Strategies for Developing the Reading and Writing Skills of Career-Bound Students While Teaching Technical Content*

**Wayne Free**, Director of Professional Development  
Agency for Instructional Technology  
*Integrating Technology in Tech Prep Content Areas*  
*Integrating Technology in CTE Program Content Areas*

**Dr. Betty Heath-Camp**, Professor/Program Leader  
Department of Teaching and Learning, Virginia Tech  
*Distance Learning for Teachers*

**Dr. Jack E. Johnson**, Dean, Richard's College of Business  
State University of West Georgia  
*Using URLs to Enhance Classroom Instruction*

**Cheryl Larsen**, Instructor of Speech and Theater  
Mississippi Gulf Coast Community College  
*Teaching as a Performing Art: Theatrical Skills and Presentations*

**Dr. J. Richard Lewis**, President, JRL Educational Services  
*Who's Dancing the Fastest?*

**Dr. Roger Mackey**, Teacher Educator, Grove City College  
*Using the Seven Laws of Teaching to Change Lives*

**Louis Mangione**, Foreign Language Teacher  
Mountlake Terrace High School  
*Differentiating Instruction to Teach All Students*

**Dr. Raymond F. Morgan**, Professor of Education, Old Dominion University  
*Often-Neglected Study Skills*  
*Strategies for Teaching Reading Comprehension in CTE Courses*

**Dr. Susan M. Quattrociocchi**, Director  
Washington State Initiative "A Call to Parents," Bellevue Community College  
*Families and Schools: Making the Connection*

**Dr. Eleanor Rene Rodriguez**, Educational Consultant  
*Valuing Diversity in the Classroom*  
*What Is It about Me You Can't Teach?*

**Dr. Susan Jones Sears**, Associate Professor of Education  
Ohio State University  
*Designing a 21st Century School Career-Counseling Program*

**Pamela Sims**, Educational Consultant, Performance Learning Systems  
*Awakening Students' Potential*  
*Awakening Brilliance: Igniting the Love of Learning*

**Mark Jon Snyder**, MSA Consulting Group  
*Cyber Ethics: Ethical and Legal Issues in Cyberspace*

**Dr. Helen Teague**, Consultant, Our Overnight Planning System  
*Using the Internet to Integrate Critical Thinking Skills*

**David Warlick**, Consultant, Landmark Project of Raleigh, NC  
*Creating Web-Based Learning Experiences: Raw Materials for the Mind*

**Dr. Donna Wilson**, President, Brain Smart, Inc.  
*Brain-Compatible Learning: Harnessing the Learning Power of Students at Risk*  
*Courageous Learners: How to Reach Tough-to-Teach Students*

**Dr. Judy Wood**, Professor Emeritus, VCU  
*The SAALE Model for Reaching the Hard to Teach*



# CTE Technical Workshops

## **Agriculture Education**

*New Instructional Materials for Teaching Water Quality*  
*Small Engines Certification*  
*Turf Grass Management*  
*Food Science/Food Safety*  
*Biotechnology*

## **Business and Information Technology**

*Voice (Speech) Recognition Workshop* (see page 7 for registration)  
*MOUS Certification Training/Testing* (see page 7 for registration)  
*HTML*  
*Javascript*  
*Web Design Techniques Using Dreamweaver and FLASH*  
*Beginning Visual Basic*  
*Microsoft Access*  
*Microsoft Excel*  
*Microsoft Frontpage*  
*PageMaker and Quark Xpress Desktop Software Applications for Business*  
*Financial Knowledge Using Financial Literacy Software Program*

## **Family and Consumer Sciences**

*National Association for the Young Child (NAYC) Program Accreditation*  
*Family Focus Curriculum Updates*  
*Postsecondary Programs for Culinary Arts, Food Occupations, and Hospitality Students*  
*Early Childhood Education Program Updates*  
*Interior Design I & II*  
*Intergenerational Day Care*  
*Culinary Arts and Food Occupations Skill Training*  
*Hospitality Careers: Exploring Hotel Roanoke*  
*Implementing in Virginia the National Standards for Family & Consumer Sciences*  
*GRADS Curriculum Update*  
*Middle School Curriculum Update*

## **Health and Medical Sciences**

*Emergency Medical Technician & First Responder*  
*Nursing Summit Update*  
*Using Computer Software in the Classroom*  
*Health & Medical Sciences*  
*Health Academics*  
*Multi-Skilled Health Care*

## **Marketing**

*Virginia Tech Food Service Tour* (Use form on p. 9.)  
*Virginia Tech Costume and Textile Collection Tour* (Use form on p. 9.)  
*Entrepreneurship and Small Business Ownership*  
*Infusing Electronic Commerce into the Marketing Curriculum*  
*Customer Service*  
*Virtual Business*

## **Technology Education**

*Applications of BioEngineering in Technology Education*  
*Problem Solving Activities for Middle School Students Using LEGO/Decta*  
*Pro/DESKTOP: Using Design and 3-D Modeling*  
*Standards for Technological Literacy: Implementation Ideas for Middle and High School Programs*  
*NASA CONNECT: A Series of Problem-Based Learning Resources That Integrate Technology Education and Science*

## **Trade and Industrial Education**

*Industrial Cooperative Training: New instructional framework, V-TECS Connect Software Training, and Web page development*  
*Welding: National AWS certification*  
*Outdoor Power Equipment (Small Engine Repair): Pathways to OPE certification and latest industry trends and servicing techniques*  
*Drafting: New instructional framework and drafting/CAD certification*  
*Television Production: Media production converted to digital for the internet age*  
*Graphic Communications: Techniques and information for scanning, pdf workflow, and Photoshop basics*  
*Electricity and Cabling/Building Trades: National Electrical Code update and residential wiring practices*  
*Automotive Service Technology: Fuel injection and emissions control*  
*Industrial Maintenance Technology: New instructional framework*  
*Cosmetology: New instructional framework, state licensure exam update, and ethnic hair*  
*Masonry: New techniques for concrete construction*  
*Culinary Arts: Culinary arts skill training*  
*Criminal Justice: New laws, tour of the police academy and shooting range*  
*Diesel Equipment: New instructional framework*  
*Electronics: New instructional framework*  
*Commercial Photography: New instructional framework*  
*Carpentry/Cabinetmaking: New instructional framework*  
*Computer Systems Technology: New instructional framework*  
*Computer Networking Hardware Operations: New instructional framework*

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### **DOE CTE Program Area Updates will be offered for**

Agriculture Education	Marketing
Business and Information Technology	Technology Education
Family and Consumer Sciences	Trade and Industrial Education
Health and Medical Sciences	



# Where to Stay

## Hotels

### Headquarters Hotel:

#### The Hotel Roanoke & Conference Center

110 Shenandoah Avenue  
Roanoke, VA 24016  
Telephone: (540) 985-5900  
Toll-Free: (866) 594-4722

#### Best Western Inn at Valley View

5050 Valley View Boulevard, NW  
Roanoke, VA 24012  
Telephone: (540) 362-2400  
Toll-Free: (800) 628-2410  
Complimentary Parking

#### Clarion Hotel Roanoke Airport

2727 Ferndale Drive, NW  
Roanoke, VA 24017  
Telephone: (540) 362-4500  
Toll Free: (800) CLARION  
Complimentary Parking

#### Holiday Inn Express

815 Gainsboro Road  
Roanoke, VA 24016  
Telephone: (540) 982-0100  
Toll Free: (800) HOLIDAY  
Complimentary Parking

#### Holiday Inn Hotel Tanglewood

Route 419/220 at 4468 Starkey Road SW  
Roanoke, VA 24014  
Telephone: (540) 774-4400  
Toll-Free: (888) 228-5040  
Complimentary Parking

#### Wyndham Roanoke Airport

2801 Hershberger Road, NW  
Roanoke, VA 24017  
Telephone: (540) 563-9300  
Toll-Free: (800) WYNDHAM  
Complimentary Parking

## For All Hotels

### Hotel Registration

The deadline for hotel reservations is June 14, 2002, to receive special rates. Rooms are available on a first-come, first-served basis, so make your reservations early. When making reservations, please indicate that you are participating in the CTE Professional Development Institute, sponsored by the Virginia Department of Education. Hotels will begin accepting reservations on April 15.

### Lodging/Room Rates

\$59.00 + tax      Single Room  
\$79.00 + tax      Double/Triple/Quad room

This rate is subject to change and must match the prevailing state rates for lodging and tax charges in August 2002.

All hotels will accept purchase orders for payment of lodging rooms (not for guaranteeing the room).

### Lodging Guarantee

All reservations need to be guaranteed to a credit card, or a deposit must be received in advance for payment of one night's lodging plus tax. A maximum of four (4) rooms may be reserved under one name.

### Confirmation

A written confirmation from the hotel will be mailed to registrants upon receipt of registration.

### Check-in/Check-out Times

Hotel check-in is after 4:00 p.m. The hotel will accommodate any early arrivals on a space-available basis. A \$25.00 deposit (cash or credit card) per room will be required at check-in to cover any incidental charges. Check-out time is 11:00 a.m.

### Cancellations or Changes

You must notify the hotel holding your reservation of any cancellations, changes in arrival or departure dates, or roommate changes at least 72 hours prior to scheduled arrival date. Any cancellations received after this deadline may result in a charge equal to one night's lodging rate plus tax.

### Parking at Headquarters Hotel

The Hotel Roanoke and Conference Center parking fees:

Hotel Guests (overnight)	Daily Parking
Self-Parking: \$5.00	Self-Parking: \$1.00-\$4.00
Valet Parking: \$8.00	Valet Parking: \$8.00

## Getting Around by Bus

The Abbott Trailways Bus Service will provide free, timely transportation each day from all hotels to the Institute Headquarters at The Hotel Roanoke and to the Roanoke Higher Education Center.

## How to Get There

See back cover for directions to each hotel.



# Institute Registration Form

2002 CTE Professional Development Institute  
Hotel Roanoke & Conference Center  
August 4-7, 2002

1. Please return by June 14 one registration form for each individual attending, with a credit card number or check made payable to **Treasurer, Virginia Tech CE**. Pre-registration is required; **there will be no on-site registration.**
2. Registration before June 14, 2002: **\$95.00 per person** After June 14, 2002: **\$120.00 per person**  
*Registration includes continental breakfast and refreshment breaks daily, dinner on Sunday, and luncheon on Monday and Tuesday. Registration may be paid by check or credit card (VISA, Mastercard, American Express). Purchase orders will not be accepted.*  
**NOTE: Business, Family and Consumer Sciences, and Health and Medical Sciences participants registering for special training sessions and/or professional organization activities must use the appropriate registration form on page 7, 8, or 9 in lieu of this form.**
3. Please notify the Institute Registrar at E-mail: VDOE.PDI@vt.edu; FAX: 540-231-3306; Phone: 540-231-5182 to arrange cancellations/refunds and substitutions. Deadline for cancellations and substitutions is July 24, 2002. After July 24, there will be a \$30.00 processing fee for cancellations.
4. Accessibility information for registrants with disabilities is needed in advance. Please contact Wanda McAlexander at **(540) 231-5242** or E-mail: **wandamc@vt.edu**.

## Registration Information

(Print or Type — Please copy form for additional participants)

Name \_\_\_\_\_

Title \_\_\_\_\_

Specific Course(s) Taught, if Applicable \_\_\_\_\_

School Division \_\_\_\_\_

Name of School \_\_\_\_\_

OR

Community College or University or Workplace

## Summer Contact Information

Mailing Address \_\_\_\_\_

(To receive Institute confirmation and information in July)

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime Phone (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_ E-mail Address \_\_\_\_\_

### Payment must accompany this registration form.

Method of Payment (Registration before June 14, 2002: **\$95.00 per person** After June 14, 2002: **\$120.00 per person**)

Check \_\_\_\_\_ Amount

Check Payable to:

**Treasurer, Virginia Tech CE**

Credit Card (VISA, Master Card, American Express Only)

Cardholder's Name \_\_\_\_\_

Credit Card Type:  VISA  Master Card  American Express

Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

### Send Institute Registration and Payment to

Registrar, Division of Continuing Education  
Virginia Tech, Mail Code 0272  
810 University City Boulevard, Suite D  
Blacksburg, VA 24061

Telephone: (540) 231-5182  
FAX: (540) 231-3306  
(credit cards only)



# Business and Information Technology Special Registration

In addition to the Technical Updates on page 4, Business and Information Technology teachers will want to attend many of the Institute's general sessions, as well as

- Program area and curriculum concurrent and focus sessions: Monday and Tuesday afternoons from 3:15 p.m. to 5:00 p.m.
- The Virginia Business Education Association (VBEA) Business Meeting: Monday afternoon at 5:15 p.m.
- The VBEA Social Activities: Monday afternoon at 6:15 p.m.
- The Business and Information Technology Program Update: Tuesday afternoon from 5:15 p.m. to 6:00 p.m.
- The VBEA Awards Banquet: Tuesday evening at 6:30 p.m.

## Business and Information Technology Sessions/Activities Registration

(Print or Type — Please copy form for additional participants)

***If registering for special training sessions and/or VBEA activities, use this form for institute registration and submit by June 14.***

Name \_\_\_\_\_

Specific Course(s) Taught \_\_\_\_\_

School Division \_\_\_\_\_

Name of School \_\_\_\_\_

OR

Community College or University or Workplace

### Summer Contact Information

Mailing Address \_\_\_\_\_  
(To receive confirmation and further information)

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime Phone (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_ E-mail Address \_\_\_\_\_

#### MOUS Certification Training/Testing (Must register for Institute)

Two seven-hour sessions will provide prescriptive assessments and practice training as well as opportunities to take up to two tests toward MOUS certification. Some options will be available for testing at a later date. The cost of each session is \$190, which covers training, materials, and testing. Each workshop is **limited to 20 participants**. Confirmations with further information will be sent prior to the Institute. *Please register for only one session—Monday or Tuesday.*

\_\_\_\_\_ Monday, August 5, 8 a.m. to 4 p.m.

Provided by Connecting Link, a partner of Thompson Course Technology

**Cost: \$190.00**

\_\_\_\_\_ Tuesday, August 6, 8 a.m. to 4 p.m.

Provided by DDC Training Services, a division of DDC Publishing

**Cost \$190.00**

#### Voice (Speech) Recognition

#### Participants may select only one of the following training sessions (Must register for institute)

Karl Barksdale and Speaking Solutions will offer two one-day sessions of voice (speech) recognition training. Training will be given on the latest version of Dragon Naturally Speaking Preferred 6.0 software. Participants will receive the software package, a headset, and a copy of the curriculum. The sessions will take place in the Arnold R. Burton Technology Center, and breakfast and lunch will be provided. Buses will leave the Hotel Roanoke at 7:30 a.m. and return by 5 p.m. Each workshop is limited to **20 participants**. Confirmations with directions and further information will be sent prior to the Institute. *Please register for only one session—Monday or Tuesday.*

\_\_\_\_\_ Monday, August 5, 8 a.m. to 4 p.m.

**Cost: FREE**

\_\_\_\_\_ Tuesday, August 6, 8 a.m. to 4 p.m.

**Cost: FREE**

#### Virginia Business Education Association (VBEA) Activities

Monday, August 5, 6:15 p.m. Luau  
Sponsored by South-Western/Course Technology  
**Cost: FREE**  
I plan to attend: \_\_\_\_\_ Yes \_\_\_\_\_ No

Tuesday, August 6, 6:30 p.m.: VBEA Awards Banquet  
Co-sponsored by Glencoe/McGraw-Hill  
**Cost: \$18.00**  
I plan to attend: \_\_\_\_\_ Yes \_\_\_\_\_ No

#### Summary of Registration Fees

Institute Registration (\$95 or \$120 after June 14, 2002)	_____
Mous Registration (\$190)	_____
VBEA Banquet (\$18)	_____
<b>Total Registration Fees:</b>	_____

Make one payment (check or credit card) and send to:  
*Registrar, Division of Continuing Education  
Virginia Tech, Mail Code 0272  
810 University City Boulevard, Suite D  
Blacksburg, VA 24061*

#### Amount Enclosed

#### Method of Payment

Check \_\_\_\_\_ Amount  
Check Payable to: **Treasurer, Virginia Tech CE**

Credit Card:  VISA  Master Card  
 American Express

Cardholder's Name \_\_\_\_\_  
Credit Card Number \_\_\_\_\_  
Expiration Date \_\_\_\_\_



# Family and Consumer Sciences Special Registration

In addition to the Technical Updates on page 4, Family and Consumer Sciences teachers will want to attend many of the Institute's general sessions, as well as

- The Virginia Association of Teachers for Family and Consumer Sciences (VATFACS) Business Meeting: Sunday afternoon from 5:00 p.m. to 6:00 p.m.
- Program area and curriculum focus sessions: Monday and Tuesday afternoons from 3:15 p.m. to 5:00 p.m.
- The Virginia Association of Teachers for Family and Consumer Sciences Banquet: Tuesday evening at 6:30 p.m.

## Family and Consumer Sciences Sessions/Activities Registration

(Print or Type — Please copy form for additional participants)

***If registering for special training sessions and/or VATFACS activities, use this form for institute registration and submit by June 14.***

Name \_\_\_\_\_

Specific Course(s) Taught \_\_\_\_\_

School Division \_\_\_\_\_

Name of School \_\_\_\_\_

OR

Community College or University or Workplace

### Summer Contact Information

Mailing Address \_\_\_\_\_

(To receive confirmation and further information)

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime Phone (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_ E-mail Address \_\_\_\_\_

### Virginia Association for Teachers of Family and Consumer Sciences (VATFACS) Activities

#### VATFACS Business Meeting

Sunday, August 4, 5:00 p.m. (Opening session and meal start at 6:30 p.m.)

**Cost: FREE**

I plan to attend: \_\_\_\_\_ Yes \_\_\_\_\_ No

#### VATFACS Banquet

Tuesday, August 6, 6:30 p.m.

**Cost: \$25.00**

I plan to attend: \_\_\_\_\_ Yes \_\_\_\_\_ No

#### Summary of Registration Fees

Institute Registration (\$95 or  
\$120 after June 14, 2002)

VATFACS Banquet (\$25)

**Total Registration Fees:**

#### Amount Enclosed

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

#### Method of Payment

Check \_\_\_\_\_ Amount

Check Payable to: **Treasurer, Virginia Tech CE**

Credit Card:  VISA  Master Card

American Express

Cardholder's Name \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Make one payment (check or credit card) and send to:

*Registrar, Division of Continuing Education*

*Virginia Tech, Mail Code 0272*

*810 University City Boulevard, Suite D*

*Blacksburg, VA 24061*



# Health and Medical Sciences Special Registration

In addition to the Technical Updates on page 4, Health and Medical Sciences teachers will want to attend many of the Institute's general sessions, as well as

- The Virginia Health Occupations Education Association (VHOEA) Business Meeting: Tuesday afternoon from 5:00 p.m. to 6:00 p.m.
- Program area and curriculum focus sessions: Monday and Tuesday afternoons from 3:15 p.m. to 5:00 p.m.
- The Virginia Health Occupations Education Association Banquet: Tuesday evening at 6:30 p.m.

## Health and Medical Sciences Sessions/Activities Registration

(Print or Type — Please copy form for additional participants)

***If registering for special training sessions and/or VHOEA activities, use this form for institute registration and submit by June 14.***

Name \_\_\_\_\_

Specific Course(s) Taught \_\_\_\_\_

School Division \_\_\_\_\_

Name of School \_\_\_\_\_

OR

Community College or University or Workplace

### Summer Contact Information

Mailing Address \_\_\_\_\_

(To receive confirmation and further information)

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime Phone (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_ E-mail Address \_\_\_\_\_

#### Virginia Health Occupations Education Association (VHOEA) Activities

VHOEA Business Meeting

Tuesday, August 6, 5:00 p.m. (Opening session and meal start at 6:30 p.m.)

**Cost: FREE**

I plan to attend: \_\_\_\_\_ Yes \_\_\_\_\_ No

VHOEA Banquet

Tuesday, August 6, 6:30 p.m.

**Cost: \$25.00**

I plan to attend: \_\_\_\_\_ Yes \_\_\_\_\_ No

#### Summary of Registration Fees

Institute Registration (\$95 or  
\$120 after June 14, 2002)

VHOEA Banquet (\$25)

**Total Registration Fees:**

#### Amount Enclosed

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

#### Method of Payment

Check \_\_\_\_\_ Amount

Check Payable to: **Treasurer, Virginia Tech CE**

Credit Card:  VISA  Master Card

American Express

Cardholder's Name \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Make one payment (check or credit card) and send to:

*Registrar, Division of Continuing Education*

*Virginia Tech, Mail Code 0272*

*810 University City Boulevard, Suite D*

*Blacksburg, VA 24061*



# Special Registration for Tours

## Registration for Tours

(Print or Type — Please copy form for additional participants)

• • • **Must be submitted with the Institute Registration Form by June 14** • • •

Name \_\_\_\_\_

Specific Course(s) Taught \_\_\_\_\_

School Division \_\_\_\_\_

Name of School \_\_\_\_\_

OR

\_\_\_\_\_  
Community College or University or Workplace

**Check only one:**

\_\_\_\_\_ **Virginia Tech Fashion Design Department Tour**  
*Limited to teachers of Fashion Design Occupations and Apparel and Accessories Marketing*

\_\_\_\_\_ **Virginia Tech Food Services Tour**  
*Limited to teachers of Food Occupations, Culinary Arts, and Restaurant Marketing*

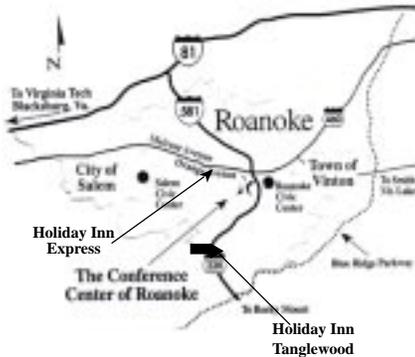


# Directions to Hotels

## Hotel Roanoke & Conference Center

110 Shenandoah Avenue (540) 985-5900

- **From North or South I-81:** Exit 143 (I-581 South) to Exit 5; bear right onto Wells Avenue. Parking straight ahead
- **From 220 North:** 220 North becomes I-581 North. Take Exit 4E to Route 460 (Orange Avenue); go right on Williamson Road then right on Wells Avenue. Parking straight ahead
- **From Lynchburg 460 West:** 460 West becomes Orange Avenue. Turn left on Williamson Road; right on Wells Avenue. Parking straight ahead SEE MAP AT LEFT.



## Holiday Inn Express

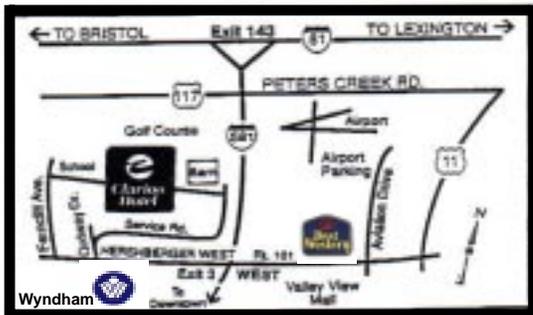
815 Gainsboro Road (540) 982-0100

- **From I-581:** Take Orange Avenue Exit 4W west (US Route 460W). Turn left onto Gainsboro Road. Hotel is on the left. SEE MAP AT LEFT.

## Holiday Inn Hotel Tanglewood

4468 Starkey Road (540) 774-4400

- **From I-81:** Exit 143 onto I-581 South. I-581 South runs into Route 220; Exit at Franklin Road/Salem. Exit onto Route 419 North. Go to the 5th stop light, turn right onto Starkey Road. Tanglewood is on the right (behind Blockbuster Videos).
- **From Route 220:** Take Route 220 North to the Franklin Road/Salem Exit. At exit light, turn left on Route 419 North; go to the 5th stop light, and turn right onto Starkey Road. The Holiday Inn Tanglewood is on the right (behind Blockbuster Videos). SEE MAP ABOVE.



## Best Western Inn at Valley View

5050 Valley View Northwest (Valley View Mall) (540) 362-2400

- **From North or South I-81:** Take Exit 143 (I-581 South or I-220 South). Keep straight for 2 miles; from the right lane, take Exit 3E; keep straight, and take the first Mall Entrance on your right. Best Western Inn is on the right. SEE MAP AT LEFT.

## Clarion Hotel Roanoke Airport

2727 Ferndale Drive (540) 362-4500

- **From I-81 North or South:** Take Exit 143 onto I-581 South.
- **From Highway 460:** Follow signs to I-581 North.
- **From Highway 220:** 220 Becomes I-581 North.
- **From I-581:** Take Exit 3W (Hershberger Road or 101 West); at first light, turn right onto Ordway Drive; take an immediate right onto Service Road. Continue on Service Road 1/4 mile; turn left into hotel parking lot. SEE MAP ABOVE.

## Wyndham Roanoke Airport

2801 Hershberger Road (540) 563-9300

- **From I-81 North or South:** Take Exit 143 onto I-581 South. On I-581, take Exit 3W (Hershberger Road); turn right (U-turn) at the first light and you should see sign for the Wyndham Roanoke Airport. The hotel entrance is on your left. SEE MAP ABOVE.

## Roanoke Higher Education Center

The Roanoke Higher Education Center is housed in the renovated Norfolk & Western Railroad building at 108 North Jefferson Street, next to the Hotel Roanoke.

- **From 581 heading south,** take Exit 5. Turn right onto Wells Ave. Proceed past the Hotel Roanoke. Turn left onto Jefferson St. RHEC is the second building on the right.
- **From 220/581 heading North,** take Exit 4E, turn right onto Williamson Road. Proceed south to Wells Ave. and turn right on Wells. Pass the Hotel Roanoke on your left. Turn left onto Jefferson St. RHEC is the second building on the right.

