

**Certified Internet Webmaster
How To Get Started**

CIW is the industry leading Internet certification program. CIW is a vendor neutral certification, which focuses on the job skills related to the Internet, i.e., Web site designer, administrator, manager, developer and more.

There are two ways to get started:

CIW Official Courseware Purchaser Program:

This program enables not-for-profit academic institutions to purchase official CIW courseware in a simple and cost-effective manner. This OCP status is available to accredited academic institutions and bookstores.

Program Features:

- No Contract is required – eligible customers simply submit the enclosed OCP application.
- No up-front fee for minimum purchase.
- No certified instructor requirements.
- OCP program members will not have access to the authorized or official designation of their course in promotions or advertising.
- OCP members are not listed on the CIW certified Web site.
- OCP members do not have access to the ATP or the AAP partner communities.
- OCP members are not entitled to discounts on other ComputerPrep products.

Program Steps:

- OCP candidate institution fills out and signs enclosed application.
- OCP candidate returns the application to their account representative.
- Approved OCP orders Official CIW courseware to begin CIW courses.

CIW Authorized Academic Partner Program:

This program allows accredited not-for-profit academic institutions to become a CIW Authorized Partner.

Program Features:

- CIW Authorized Academic Partners (AAP) will have access to online partner communities.
- AAP will have access to online instructor resources.
- AAP will have access to authorized CIW promotional materials, logos, marketing support, etc.
- AAP will be listed as an Authorized partner on the CIW certified Web site.
- AAP will have access to official CIW courseware.
- AAP must have a Certified Instructor on staff.
- AAP will receive discounts on additional ComputerPrep courseware.

Program Steps:

- AAP candidate institution reviews and signs the AAP Agreement.
- AAP candidate returns the agreement to their Account Representative.
- AAP will then be granted access to the partner communities, listed on the Web site, and may begin using official CIW logos, and promotional materials.
- AAP purchases official curriculum to begin CIW courses.