

**Attachment C to Supts Memo Informational No. 20  
January 30, 2004**

**ATALLIANCE CONTRACTS FOR TECHNOLOGY EQUIPMENT AND RELATED  
PRODUCTS**

**Overview and Contact Information**

In addition to the Sprint technology-based educational materials contract, schools may purchase from the national computer-based equipment and related products contract by the Southern Regional Education Board (SREB). The Virginia Department of Education is a member of the Southern Regional Education Board (SREB). As a member of SREB, Virginia's school divisions are eligible to make purchases off of the ATAlliance (American TeleEd Communications Alliance, [www.atalliance.org](http://www.atalliance.org)) contracts. "The ATAlliance pursues its goals by leveraging the considerable collective purchasing power of its membership, which includes public and private nonprofit colleges, universities, schools, organizations, agencies, and other public entities. Members enjoy considerable savings - from 20 to as much as 50 percent..." ([www.atalliance.org](http://www.atalliance.org)) "Additionally, the ATAlliance has opportunities to validate bid processes and help members avoid their own costly RFP."

([www.atalliance.org](http://www.atalliance.org)) Virginia's SREB contact for the ATAlliance contracts is J.B. Mathews, Senior Technology Policy Advisor, Southern Regional Education Board (404/875-9211 X225 and FAX: 404/872-1477 and <mailto:jbmathews@sreb.org> )

**Yearly Participation Fee of \$75.00**

ATAlliance is a consortium of members from the regional education associations. The ATAlliance's higher education founders are the [Midwestern Higher Education Commission](#) (MHEC); the [New England Board of Higher Education](#) (NEBHE); the [Southern Regional Education Board](#) (SREB); and the [Western Interstate Commission for Higher Education](#) (WICHE). In order to make purchases through the ATAlliance contracts, a Virginia school division must become an ATAlliance member at the yearly fee of \$75.00. You may call the membership office directly at their toll free number, 866-216-0006, or e-mail at [ATAService@mictaservice.com](mailto:ATAService@mictaservice.com).

**Examples of Current Products on Contract**

Current products of possible interest to Virginian schools on contract are Desire2Learn for [eLearning Management](#)

[Solutions](#), WEB CT for [eLearning Management Solutions](#), and the Office Depot Technology and Office Products Program. To search the ATAlliance Web page for descriptions of these and other contracts for products and services, refer to <http://www.mictaservice.com/programs/micta/prodservlist.asp>

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**Contact**

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