

Grant Opportunities for Alternative School Breakfast

The organizations below offer opportunities for school divisions to receive help with start-up funding for their transition to alternative breakfast.

1) Dairy Associations-

- a) **Fuel Up to Play 60** -- Schools may apply for up to \$4,000 in grant funds to support school-wide nutrition and physical activity initiatives that make breakfast more accessible to all students. Funding opportunities are ongoing.
- b) **Alternative Breakfast models** - Southeast United Dairy Industry Association Inc. (SUDIA) and Mid-Atlantic Dairy Association (MDA) support alternative breakfast programs in schools through technical assistance, equipment grants and funding for new initiatives.

Who to contact:

Northern Virginia:

Visit www.fueluptoplay60.com and contact the Mid-Atlantic Dairy Association (MDA) representative Lenora Fitzgerald at lfitzgerald@milk4u.org for more information.

All other parts of Virginia:

Visit www.fueluptoplay60.com and contact Southeast United Dairy Industry Association Inc. (SUDIA) representative Kristen Brittle at kbrittle@sedairy.org for more information.

2) Partners for Breakfast in the Classroom (BIC)

The Partners for Breakfast in the Classroom offer funding and technical assistance to make Breakfast in the Classroom a success. Grant funds may be provided to high-need schools and divisions to cover the up-front costs of starting and implementing successful BIC and Grab n' Go programs. For more information, visit www.breakfastintheclassroom.org or contact Latonya Reed at Latonya@vplc.org.

3) Action for Healthy Kids

Action for Healthy Kids offers School Breakfast Grants periodically. There will be more opportunities in the spring of 2016. Visit their website at <http://www.actionforhealthykids.org/tools-for-schools/apply-for-grants#Bfast> for information.