

**2017 COMMONWEALTH OF VIRGINIA CAMPAIGN (CVC)
POSTER CONTEST
ENTRY RULES**

All Virginia students in grades K-12 are eligible to submit poster designs for the Commonwealth of Virginia Campaign (CVC). The contest will run from now through May 16, 2017. Please review the design criteria listed below. For more information on CVC, visit our website: www.cvc.virginia.gov

Design Criteria

1. The poster design must reflect the CVC 2017 theme, "Virginia is for Givers." The design **must not** contain any wording, including the theme, "Virginia is for Givers."
2. Acrylic, chalk, colored pencils, crayon, ink, oil pastel, pastel, tempera paint, watercolor, and all other drawing and painting mediums will be accepted. Sculptures and similar multidimensional designs will not be accepted.
3. The design may be produced electronically using computer graphic software such as Adobe Illustrator or Macromedia FreeHand. Please enclose a CD as well as a color hard copy of the design.
4. Do not submit folded artwork. **Folded entries will not be accepted.**
5. Entries should be 11" x 17" or less. Entries over maximum size of 11" x 17" will not be accepted.
6. Selection criteria includes the following: Design (cohesiveness of composition), expression (communicative quality), connection to the theme, and originality (novel or unique solution).

Other considerations:

1. The Best in Show will be reproduced into the new CVC poster for the 2017 campaign.
2. No entries will be returned.
3. CVC reserves the right to enhance and/or alter original artwork if selected for reproduction.
4. All submissions must be accompanied by a **completed** student entry form that needs to be affixed to the back of the artwork.
5. Entry form must have this information completed: Student's name, home address, grade, along with the name of the school, and the school address. Must be attached to the back of the artwork that student is submitting.
6. If the student's school does not have a visual arts teacher or if the student is home-schooled, submit entry directly to Cheryle C. Gardner at the address below.

Winners will be announced in June. A certificate of recognition and a monetary award will be awarded to the first, second and third place winners in elementary (K-5), middle (6-8), and high school (9-12) categories. Grand Prize award is \$100. First-place award is \$75, Second-place award is \$50, and Third-place Award is \$25.

**Please submit all entries by May 16, 2017, to
Cheryle C. Gardner
Principal Specialist of Fine Arts
Virginia Department of Education
101 North 14th Street - 23rd Floor
James Monroe Building
Richmond, VA 23219**