

The background of the slide features a blue-tinted image of a city skyline with a row of trees in the foreground. A large yellow arrow points from the left side of the slide towards the text.

VIRGINIA CHAMBER

The Voice of Business

SHAPING THE FUTURE

Our Vision

The **VISION** of the Virginia Chamber of Commerce is to be the **voice of the Virginia business community** and the **most influential business advocacy organization** in the Commonwealth.



SHAPING THE FUTURE

Our Mission

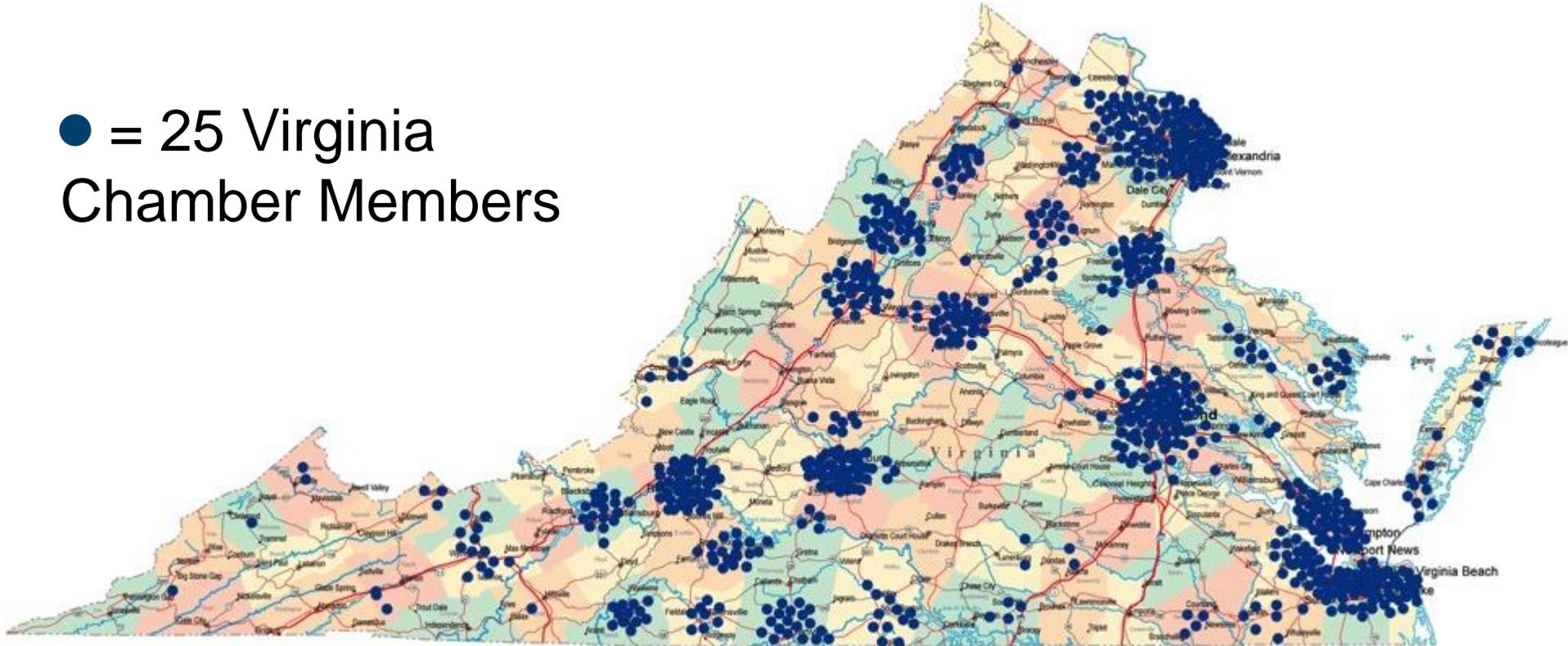
The MISSION of the Virginia Chamber of Commerce is to be a **non-partisan**, business advocacy organization that works in the **legislative, regulatory and political arenas.**

VIRGINIA CHAMBER MEMBERS

2014
16,000

2015
22,600

● = 25 Virginia Chamber Members





VIRGINIA'S ECONOMIC PROFILE

How's Virginia Doing?

HOW'S VIRGINIA DOING?

0% Economic Growth
Last Year

Virginia Ranking
in GDP Growth **48th**

VIRGINIA'S TALENT PIPELINE

By 2022, about

500,000

new jobs will be created in VA

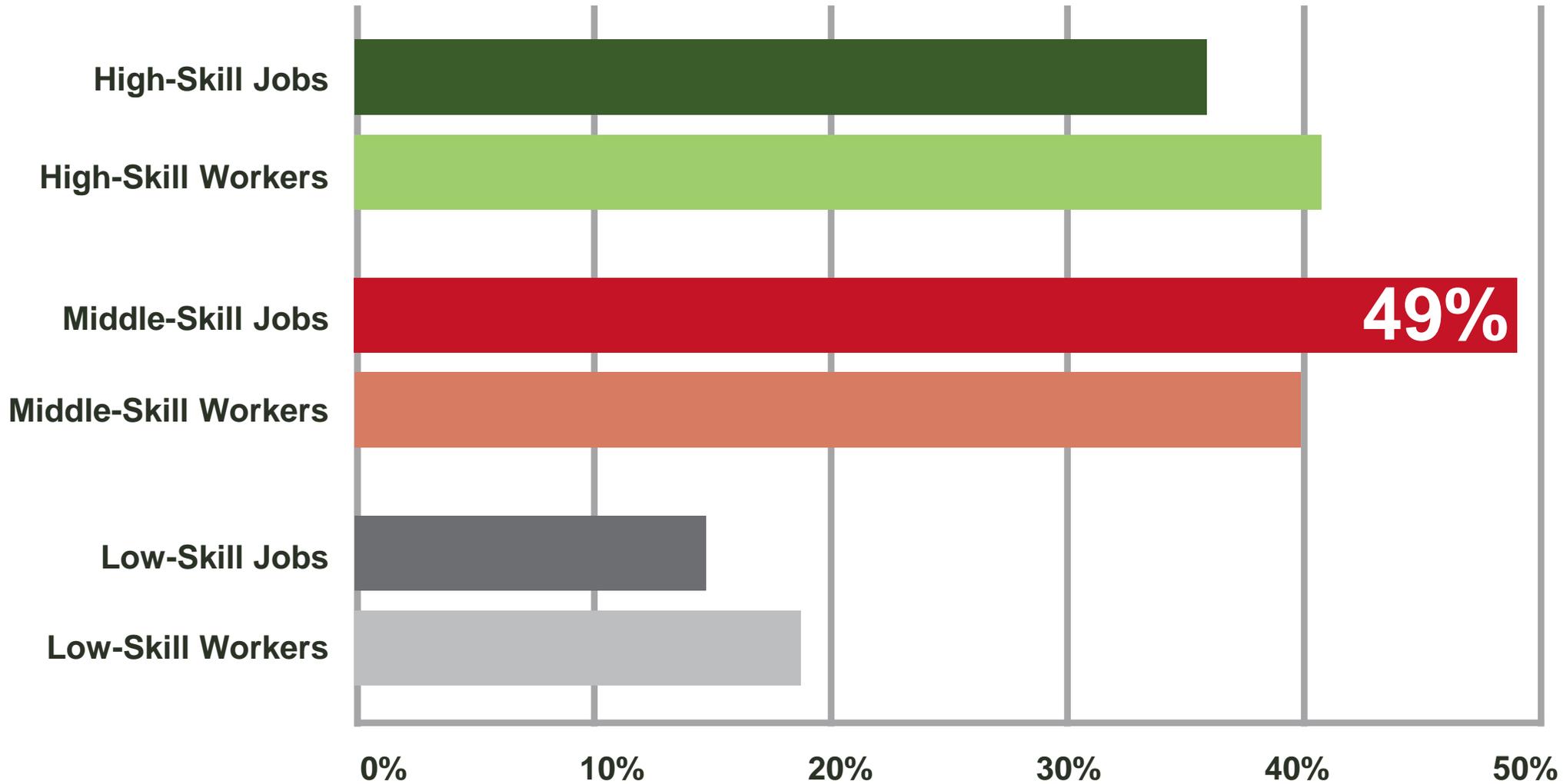
Over workers will be needed
930,000 to replace Virginia's
retiring workforce

CLOSING THE SKILLS GAP

**Over
60%** of future jobs will require post-secondary education, but not necessarily a four-year degree

VIRGINIA'S MIDDLE-SKILL GAP

Jobs and Workers by Skill Level in Virginia



Source: NSC analysis of Bureau of Labor Statistics Occupational Employment Statistics by State, May 2012 and American Community Survey data, 2012.

HOW'S VIRGINIA DOING?

Our Challenges:

- Competition
- Federal Budget Cuts
- Health Care Reform
- Traditional Industries in Southside & Southwest Virginia have disappeared
- Workforce Shortage & Skills Gap

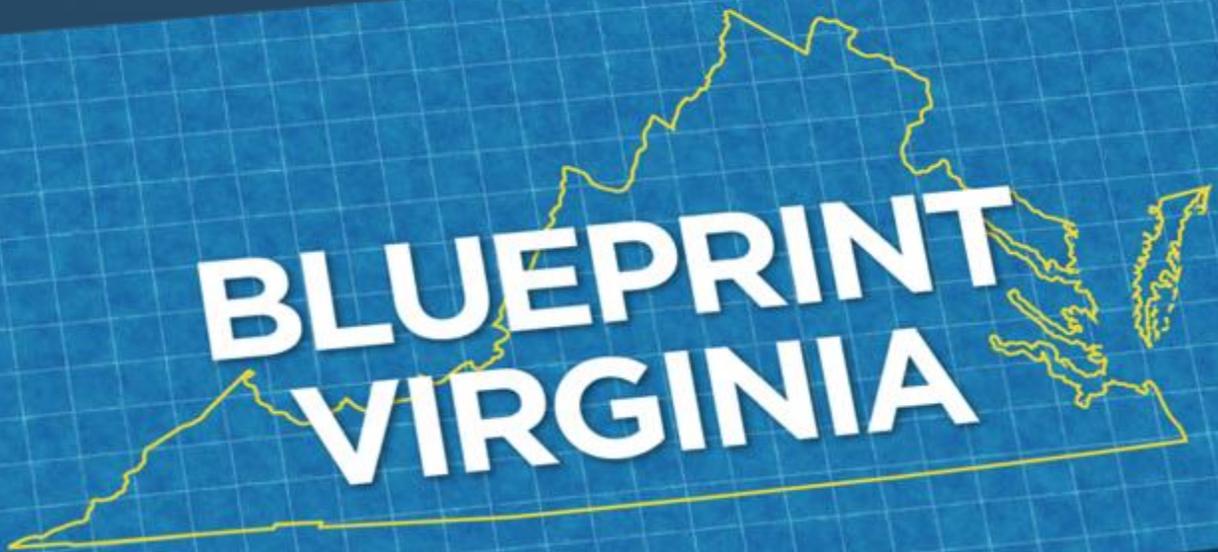
How does
Virginia improve
its job growth
and competitive
ranking?

HOW'S VIRGINIA DOING?

Help from Washington:

- U.S. Energy Policy
- Trade Development
- Transportation Investments
- Fix Immigration System
- Regulatory Reform
- Health Care Reform
- Tax Reform
- Workforce Training

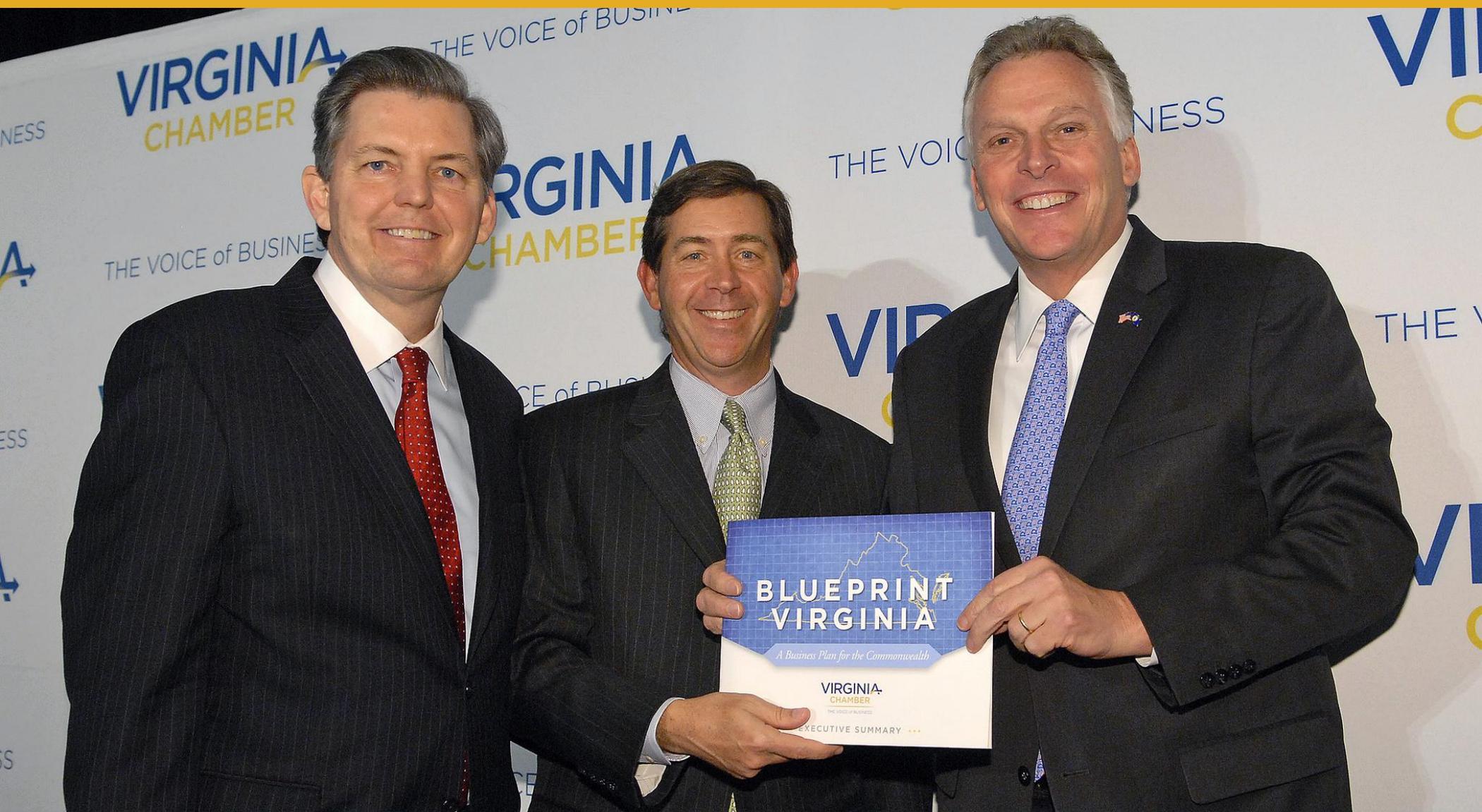
BLUEPRINT VIRGINIA



A Business Plan for the Commonwealth

VIRGINIA
CHAMBER
THE VOICE of BUSINESS

BLUEPRINT VIRGINIA IMPLEMENTATION



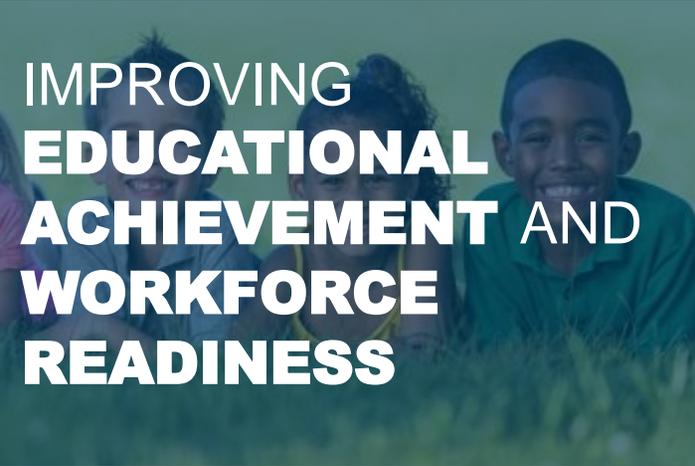
2013 Virginia Economic Summit

November 29th, 2013

WHY THE BLUEPRINT?

- ✓ **UNIFIED VOICE**
- ✓ **LONGTERM ECONOMIC DEVELOPMENT PLAN**
- ✓ **NONPARTISAN**

WHERE DO WE WANT TO BE IN 8 YEARS?



IMPROVING
**EDUCATIONAL
ACHIEVEMENT** AND
**WORKFORCE
READINESS**



STRENGTHENING
VIRGINIA'S **BUSINESS
CLIMATE**



DEVELOPING THE
TRANSPORTATION
INFRASTRUCTURE
FOR A COMPETITIVE
ECONOMY



DELIVERING QUALITY,
COST-EFFECTIVE
HEALTHCARE



FOSTERING
**INNOVATION AND
ENTREPRENEURSHIP**



ENSURING OUR
ENERGY SECURITY
AND SUSTAINABILITY



INCREASING
MANUFACTURING
JOBS WITH PRO-
BUSINESS POLICIES



PROTECT, CONSERVE
AND DEVELOP OUR
NATURAL RESOURCES



PRESERVING OUR
MILITARY ASSETS
AND SUPPORTING
OUR **VETERANS**

1

BLUEPRINT VIRGINIA

WORKFORCE

GOAL:

Create a more robust workforce to meet the needs of a growing and diverse business community.

WORKFORCE

INDUSTRY COUNCIL CHAIR: Co-Chairs Ben Davenport, Chairman of First Piedmont Corporation, and Mike Daniels, Chairman of LMI

- Public-Private Partnerships
- Targeted Sectors & Populations
- Regional Solutions
- Establish Virginia Board of Workforce Development

2

EDUCATION

GOAL:

Build on our nationally ranked education system to develop the world's best workforce for the 21st century.

EDUCATION

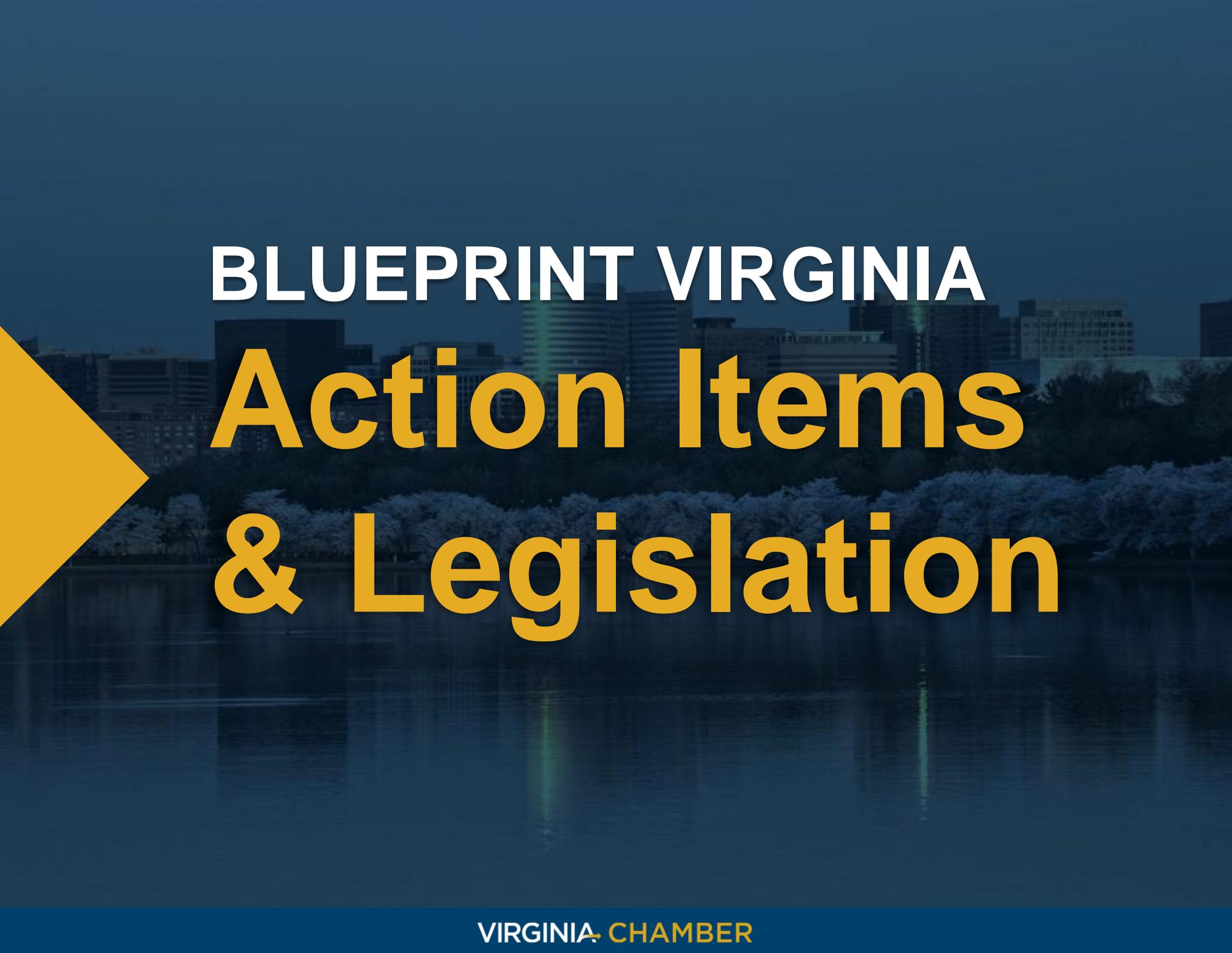
INDUSTRY COUNCIL CHAIR: Co-Chairs Ben Davenport, Chairman of First Piedmont Corporation, and Mike Daniels, Chairman of LMI

- System Level Reform
- Early Childhood Education
- K-12 Education
- Post-Secondary/Higher Education

STRENGTHENING VIRGINIA'S WORKFORCE: A BLUEPRINT FOR PRE-K EDUCATION

The K-12 Education Subcommittee divided its work into four distinct topic areas:

1. Business Involvement
2. Teacher Quality
3. School Improvement
4. Systematic Reform



BLUEPRINT VIRGINIA

**Action Items
& Legislation**

BLUEPRINT VIRGINIA IMPLEMENTATION | WORKFORCE & EDUCATION

GOAL: Build on our nationally ranked education system to develop the world's best workforce for the 21st century, and create a more robust workforce to meet the needs of a growing and diverse business community.

OBJECTIVE	ACTION ITEM	DATE
Strengthen private sector voice in state level workforce efforts	✓ Formed both the Workforce Training and K-12 Subcommittees	Spring 2014
	✓ Met with Sec. of Education and Sec. of Commerce & Trade to discuss BPVA priorities	Feb. 2014
	✓ Submitted letter of support for the federal Ready to Work Partnership Grant	June 2014
	✓ Submitted letter of support for VA's NGA grant application.	June 2014
	✓ Participant of the NGA Policy Academy leadership team	Ongoing
	✓ Working with the VA Board of Workforce Development on Blueprint goals	Ongoing
	✓ Working with Secretary of Commerce & Trade on the Ready to Work Partnership	Ongoing
	✓ Aiding the work of the Commonwealth Consortium for Adv. Research & Statistics	Ongoing
	✓ Working with the Workforce and Education Industry Council to develop BPVA metrics	Ongoing
	✓ Working with the Rural Horseshoe Initiative	Ongoing
	✓ Announced Partnership w/ VEC & Gov.'s Office to develop Employer Demand Survey	Dec. 2014
	✓ Chamber's K-12 Subcommittee presents Action Plan at Virginia Economic Summit	Dec. 2014
	✓ Convened Executive Planning Committee to develop Employer Demand Survey	Jan. 2015
	✓ Supporting Economic Education & Financial Literacy	Ongoing
	✓ Met with Gina Patterson of VSBA to discuss Virginia Workforce Conference	Feb. 2015
	✓ Participating in VSBA Workforce Readiness Taskforce Meeting	March 2015
	✓ Met with Superintendent Staples to discuss K-12 initiatives	May 2015
	✓ Met with Chancellor DuBois to discuss certification initiatives	May 2105
	✓ Met with Peter Blake & Gil Minor of SCHEV to discuss SCHEV's strategic plan	May 2015
	✓ Spoke at SCHEV's Summit on Quality & Value in Virginia's System of Higher Education	June 9, 2015
✓ Presenting BPVA goals to VA BOE Committee on School & Division Accountability	June 24, 2015	

GOAL: Build on our nationally ranked education system to develop the world’s best workforce for the 21st century, and create a more robust workforce to meet the needs of a growing and diverse business community.

OBJECTIVE	ACTION ITEM	DATE
System Level Reform	<ul style="list-style-type: none"> ✓ Working with the Sec. of Education to help develop the state’s education policy agenda 	Ongoing
Early Childhood Education	<ul style="list-style-type: none"> ✓ Promoted VPI and use of kindergarten readiness assessment programs ✓ Participated in bi-partisan coalition focused on early childhood education ✓ Supporting the Virginia STEAM Academy’s budget proposal to the GA ✓ Formed the Early Childhood Education Subcommittee ✓ Submitted letter of support for the Commonwealth’s federal preschool expansion grant ✓ Early Childhood Education Executive Briefing with Smart Beginnings ✓ Co-hosting Upskilling Virginia’s Early Care Workforce with VECF ✓ Co-hosting Early Childhood Education Executive Briefing with VECF 	<ul style="list-style-type: none"> GA 2014 GA 2014 Ongoing Spring 2014 Sep. 2014 Sep. 2014 July 2015 Oct. 2015
Post-Secondary/Higher Education	<ul style="list-style-type: none"> ✓ Ensure the adoption and implementation of the “Top Jobs” Act of 2011 ✓ Formed the Higher Education Subcommittee ✓ Co-host Summit on Economic Competitiveness & Higher Education with the VBHEC ✓ Formed Planning Committee for Virginia Workforce Conference ✓ Hosting Virginia Workforce Conference on Building Talent Pipeline for 21st Century 	<ul style="list-style-type: none"> GA 2014 Spring 2014 Sep. 2014 Ongoing Oct. 2015
K-12 Education	<ul style="list-style-type: none"> ✓ Formed K-12 Workgroup to make recommendations on education reform, school improvement, teacher quality & business involvement. 	Dec. 2014

KEY LEGISLATION

-  **HB321/SB131** – Education Tax Credits (2012)
-  **HB324** – Virtual Virginia (2014)
-  **HB1400/SB800** – Establish a Joint Subcommittee on Pre-K Reform
-  **HB1400/SB800** – Student Financial Aid for Non-Credit Certification Training
-  **HB1616/HB1986/SB1372** – Workforce/Ed. Alignment + System Reform
-  **HB1676** – Dual Enrollment
-  **HB1923** – Worker Retraining Tax Credit (2013)
-  **HB2354/SB1335** – Academic Credit for Military Training
-  **SB1002** – Local Workforce Board Pay-for-Performance Incentives



BLUEPRINT VIRGINIA

What's next?



The Chamber Foundation will conduct research, provide metrics to measure economic progress and produce events on issues facing business.

Created in 1976, the Foundation is a 501(c)(3).



CENTER FOR EDUCATION & WORKFORCE

Investing in people is the
most effective long-term
growth strategy.

FOUNDATION INITIATIVES

Build Talent Pipeline for the 21st Century Economy

- ✓ Encourage Virginia Employers To Play Leadership Role
- ✓ Align Education, Workforce and Economic Development

FOUNDATION INITIATIVES

Build Talent Pipeline for the 21st Century Economy

VIRGINIA EMPLOYERS SURVEY

- ✓ Provide Actionable Data on Labor Market Demand & Supply

FOUNDATION INITIATIVES

Build Talent Pipeline for the 21st Century Economy

Virginia Employer Demand Survey will help identify:

- Future jobs needs
- Specific skills gaps
- Challenges employers face in recruiting talent
- Alignment of workforce training programs and needs of local employers

FOUNDATION INITIATIVES

Build Talent Pipeline for the 21st Century Economy

Launch Awareness Campaign:

Increase public awareness of the value of workforce credentials for career development and help drive increased credential attainment rates

FOUNDATION INITIATIVES



VIRGINIA WORKFORCE CONFERENCE

— OCTOBER 2015 —

RICHMOND, VA

VIRGINIA
CHAMBER

THE VOICE of BUSINESS



VIRGINIA WORKFORCE CONFERENCE
Build Talent Pipeline for the 21st Century Economy

October 6, 2015 - Greater Richmond Convention Center

Hosted by the Virginia Chamber of Commerce

FOUNDATION INITIATIVES

Build Talent Pipeline for the 21st Century Economy

CONFERENCE TOPICS:

Closing the Skills Gap

Collaboration between Business and Education Systems

Credentials that Matter

Integrating Work-Based Learning

Apprenticeships for In-demand Fields

STEM-H

Focus on College and Career Readiness in K-12

FOUNDATION INITIATIVES

Build Talent Pipeline for the 21st Century Economy

PARTICIPATING HOSTS:

Virginia Community College System

Virginia Board of Workforce Development

Virginia School Boards Association

Virginia Association of School Superintendents

Virginia Department of Education

State Council of Higher Education for Virginia

Virginia Business Higher Education Council

Virginia Economic Development Partnership

US Chamber of Commerce

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