

Board of Education Agenda Item

Item: _____ M. _____

Date: November 17, 2009

Topic: Annual Report of the Virginia Advisory Committee for Career and Technical Education

Presenter: Ms. Elizabeth Russell, Director, Office of Career and Technical Education; Mr. Mike Mills, Chair; Ms. Judy Sorrell, Vice-Chair; Ms. Sandy Hespe, Secretary of the Virginia Advisory Committee for Career and Technical Education

Telephone Number: 804-225-2051

E-Mail Address: Elizabeth.Russell@doe.virginia.gov

Origin:

Topic presented for information only (no board action required)

Board review required by
 State or federal law or regulation
 Board of Education regulation
 Other: _____

Action requested at this meeting Action requested at future meeting: _____ (date)

Previous Review/Action:

No previous board review/action

Previous review/action
date _____
action _____

Background Information: The Virginia Advisory Committee for Career and Technical Education is comprised of business and industry leaders, professional organization leaders, and representatives from secondary and postsecondary education who are appointed by the Board of Education. The committee submits an annual report to the Board of Education.

Summary of Major Elements: The report includes a summary of the committee's meetings and recommendations/commendations to the Board.

Superintendent's Recommendation: The Superintendent of Public Instruction recommends that the Board of Education receive the report and disseminate to the public upon request.

Impact on Resources: This activity can be absorbed through existing agency resources at this time. If the agency is required to absorb the additional duties related to this report, other services may be impacted.

Timetable for Further Review/Action: No further action is required.

ANNUAL REPORT

From the

**Virginia Advisory Committee for Career and Technical
Education**

to the

Virginia Board of Education

**Mike Mills, Chairperson
Judy Sorrell, Vice-Chair
Sandy Hesse, Secretary**

November 17, 2009

The Virginia Advisory Committee for Career and Technical Education (CTE) was organized in 2003. The principal purpose of the Committee is to provide information about the needs of career and technical education students and programs to the Board of Education and the Department of Education and to make recommendations regarding career and technical education.

The Advisory Committee met four times during the 2008 – 2009 school year: September 23, 2008; January 15, 2009; April 23, 2009, and June 9, 2009.

Membership and Organization

The membership of the Virginia Advisory Committee for Career and Technical Education is composed of persons knowledgeable about and concerned with career and technical education. Initial committee members were appointed by the Board of Education president, and committee vacancies are filled annually by the Board. Once approved by the Board, new members come onto the committee the following fall. Members reflect all geographic areas of the state whenever possible. Membership for the 2008 – 2009 school year included ten representatives from business and industry and three representatives from education. The current committee has a total of fourteen members. Members serve three-year staggered terms and may be nominated for a second three-year term up to a maximum of two terms. Officers of the committee are: Mike Mills, chairperson; Judy Sorrell, vice chairperson; and Mrs. Sandy Hespe, secretary. A list of members for 2008 – 2009 and 2009 – 2010 year is attached.

Meeting Highlights

The 2008 – 2009 year was dedicated to developing a Program of Work for the committee; assisting with the Professional Development Summer Institute; and working with the CTE state staff to monitor program progress. The advisory committee's report is outlined below.

Expected Outcomes

- Meet Annual expectation of update to Board on status of CTE in Virginia.
- Provide information on specific areas of focus and concerns of our advisory committee.
- Share the Program of Work
 - Content
 - Strategy for implementation
 - Process for development, maintenance, and update.
- Invite feedback on work product and value of the advisory committee.
- Solicit agenda items, topics for consideration, and invitation of Board members to participate in future meetings.

In meeting the annual expectation of update to the Board on the health of CTE in Virginia, we cite the following successes:

- Continued increase in the number of industry credentials earned by CTE students;
- Continued increase in the number of Advanced Studies Diplomas earned by CTE students;
- Sharing of Virginia CTE graduate success stories through the *r u Ready* magazine and the 16 Career Cluster posters; and
- Beginning the Virginia visioning process for CTE through the work of the state advisory committee.

The Advisory Committee's concerns on the health of these programs are:

- Funding for the CTE Curriculum Resource Center and industry certification;
- Lack of rigor in the Technical and Advanced Technical diplomas; and
- Supply of qualified CTE teachers.

The following are specific areas of focus and concerns of our advisory committee.

- **Concern:** Funding for industry certification programs.
 - Industry certification is highly regarded in the business community as an independent verification of skills sets.
 - Industry certification is also validated as a third-party assessment that combines with classroom assessment of student competencies to meet the Perkins Technical Skills Assessment Performance Standard.
- **Desired Outcome:**
 - The current funding for the industry certifications has enabled Virginia to lead the nation in secondary students obtaining industry credentials. As the number of CTE completers earning industry credentials increases, the state funding needs to increase and become a permanent funding source.
 - The value of industry credentials needs to be marketed.
- **Concern:** Funding for CTE programs.
- **Desired Outcome:** Add resource funding to support specific initiatives:
 - Survey CTE program completers beyond the current one year after graduation; and
 - Advocate for CTE programs.
- **Concern:** Continue to increase the rigor of CTE programs/courses.
 - Advocate for increased collaborative instruction between core courses (i.e., mathematics, science, and English) and CTE courses.
 - Advocate for increased utilization of lesson plans that are developed collaboratively by core and CTE instructors for CTE competencies/tasks that are correlated to the Standards of Learning.
- **Desired Outcome:**
 - CTE Committee to review collaboratively developed lesson plans; and
 - Begin process of evaluating ways to add rigor without significant costs to the system.

The Advisory Committee is concerned about the supply of qualified CTE teachers. Currently there is a temporary abundance of teachers in some CTE areas due to economy. Virginia colleges and universities have few traditional teacher development programs for CTE. The needs of school divisions are projected to continue to out pace the supply within the next ten years. The Advisory Committee would like to undertake the following:

- Recommendations on licensure requirements for CTE educators;
- Evaluation of teacher preparation sources to provide teachers and determine the adequacy of those programs; and

- Evaluate the above two and create a strategy by the 2011 report to the Virginia Board of Education.

The Advisory Committee has developed their Program of Work for 2009 – 2013. The Program of Work may be found at <S:\Career and Technical\2009-2013 PROGRAM OF WORKI.doc>.

The Program of Work is:

- A new body of work, conceived and created this year;
- Expected to update action steps annually;
- To develop in four-year segments; and
- To create a new vision in school year 2012 – 2013 to present at the State Board of Education fall meeting in 2013.

The vision process involved the following:

- Brainstorm of ideas – this process started with a collection of ideas at the September meeting;
- Categorization of these – at the January meeting, a breakdown of categories and the real focus were developed;
- Finalization of the categories;
- Implementation of the gap analysis;
- Assignment of specific deliverables for each category;
- Creation of sub teams to monitor and lead the Advisory Committee toward completion of the deliverables;
- Final approval by CTE Advisory Committee; and
- Review and solicit feedback from the Virginia Board of Education.

The Advisory Committee invites the feedback on the Program of Work and value of the Advisory committee on the following questions.

- Are we working on the right topics/areas?
- Are there any projects or areas in need of our input?
- Will you support our recommendations?
- Are we meeting your expectations as an Advisory Committee?

The Advisory Committee would also like to solicit agenda items, topics for consideration, and invite the Board members to participate in future meetings of the Advisory Committee. We ask for the approval and support of the Board in moving toward our goals.

The Advisory Committee commends the continued support for CTE by the Virginia Board of Education.

**Virginia Advisory Committee for
Career and Technical Education
2008-2009**

Mr. John C. Barnes, III
October 1, 06-Sept. 29, 09

Vice President, Pallet Division
Potomac Supply Corporation
1398 Kinsale Road
Kinsale, VA 22488

Ms. Theresa Bryant
July 1, 06 – June 30, 09

Vice President
Workforce Development
Tidewater Community College
300 Granby Street – 5th Floor
Norfolk, VA 23510

Ms. Tracee B. Carmean
October 1, 06-Sept. 29, 09

Vice President
Riverside Health System
Riverside School of Health Careers
316 Main Street, Newport News 23601

Substitute for Tracee

Ms. Brenda Booth, Director
Riverside School of Practical Nursing
316 Main Street
Newport News, VA 23601

Mr. Johnny Cates
July 1, 06 – June 30, 09

Executive Director AYES Program
Virginia Auto Dealers Association
1800 West Grace Street
P.O. Box 5407
Richmond, VA 23220-0407

Mr. John E. Cotton
July 17, 08 – June 30, 11

Director, Environmental Health, Safety
and Security
2301 Wilroy Road
Suffolk, VA 23439

Mr. Franklin D. Harris
July 1, 06 – June 30, 09

Manager of Public and Member Relations
Southside Electric Cooperative
2000 West Virginia Avenue
Crewe, Virginia 23930

Mr. Alan R. Hawthorne
July 17, 08 – June 30, 11

Executive Director, Joint Industrial
Development Authority of Wythe County
P.O. Box 569
Wytheville, VA 24382

Ms. Sandy Hespe

Instructional Specialist

July 1, 07 – June 30, 10
Secretary

York County Public Schools
302 Dare Road
Yorktown, VA 23692

Mr. Byron K. Hinton
July 17, 08 – June 30, 11

Chairman, Stafford County Career and
Technical Education Committee
715 Lendall Lane
Fredericksburg, VA 22405-2325

Ms. Virginia R. Jones
July 17, 08 – June 30, 11

Supervisor of Academies
Halifax County Public Schools
P.O. Box 1849
Halifax, VA 24558

Mr. Mike Mills
July 1, 07 – June 30, 10
Chairperson

Corporate Distribution Manager
American Woodmark Corporation
170 Dawson Drive
Winchester, VA 22604

Mr. Toney Rigali
July 1, 07 – June 30, 10

Lead Organizer
Virginia Pipe Trades Association
701 Stockton Street, 2nd Floor
Richmond, VA 23223

Mrs. Judy Sorrell
July 1, 07 – June 30, 10
Vice-Chair

Director
Shenandoah Valley Regional Program
P.O. Box 448
Fishersville, VA 22939

Mr. Jerry W. Stewart
July 17, 08 – June 30, 11

Workforce Development Coordinator
City of Virginia Beach Economic
Development Division
222 Central Park Avenue, Suite 1000
Virginia Beach, VA 23462

Dr. Brenda Long
July, 08

VACTE Liaison
420 Stonegate Drive
Blacksburg, VA 24060

**Virginia Advisory Committee for
Career and Technical Education
2009-2010**

Mr. John E. Cotton <i>July 17, 2008 – June 30, 2011</i>	Director, Environmental Health, Safety and Security 2301 Wilroy Road Suffolk, VA 23439
Ms. Jane Foy <i>July 23, 2009 – June 30, 2012</i>	Co-host and Producer 390 Wynridge Lane Charlottesville, VA 22901
Mr. Alan R. Hawthorne <i>July 17, 2008 – June 30, 2011</i>	Executive Director, Joint Industrial Development Authority of Wythe County P.O. Box 569 Wytheville, VA 24382
Ms. Sandy Hespe <i>July 1, 2007 – June 30, 2010</i> Secretary	Instructional Specialist York County Public Schools 302 Dare Road Yorktown, VA 23692
Mr. Byron K. Hinton <i>July 17, 2008 – June 30, 2011</i>	Chairman, Stafford County Career and Technical Education Committee 715 Lendall Lane Fredericksburg, VA 22405-2325
Ms. Virginia R. Jones <i>July 17, 2008 – June 30, 2011</i>	Supervisor of Academies Halifax County Public Schools P.O. Box 1849 Halifax, VA 24558
Ms. Lynn May <i>July 23, 2009 – June 30, 2012</i>	Registered Nurse 1030 Pine Hall Road Mathews, VA 23109
Mr. Allan L. Melton <i>July 23, 2009 – June 30, 2012</i>	Manager Product Training The Apprentice School Northrop Grumman 4101 Washington Avenue Newport News, VA 23607
Mr. Mike Mills <i>July 1, 2007 – June 30, 2010</i> Chairperson	Corporate Distribution Manager American Woodmark Corporation 170 Dawson Drive Winchester, VA 22604

Mr. Frederick R. Norman Owner
July 23, 2009 –
June 30, 2012 CVC, LLC
P. O. Box 74355
Richmond, VA 23236

Mr. Chad S. Ratliff Asst. Director of Instruction
July 23, 2009 – and Innovation Projects
June 30, 2012 Albemarle County Public Schools
401 McIntire Road
Charlottesville, Virginia 22902

Mr. Toney Rigali Lead Organizer
July 1, 2007 – Virginia Pipe Trades Association
June 30, 2010 701 Stockton Street, 2nd Floor
Richmond, VA 23223

Mrs. Judy Sorrell Director
July 1, 2007 – Shenandoah Valley Regional Program
June 30, 2010 P. O. Box 448
Vice-Chair Fishersville, VA 22939

Mr. Jerry W. Stewart Workforce Development Coordinator
July 17, 2008 – City of Virginia Beach Economic
June 30, 2011 Development Division
222 Central Park Avenue, Suite 1000
Virginia Beach, VA 23462

Dr. Brenda Long VACTE Liaison
420 Stonegate Drive
Blacksburg, VA 24060

November 17, 2009