

Virginia Board of Education Agenda Item



Agenda Item: G

Date: April 27, 2017

Title	Report from the State Council of Higher Education for Virginia (SCHEV)		
Presenter	Mr. Peter Blake, Director, State Council of Higher Education for Virginia (SCHEV)		
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Purpose of Presentation:

For information only. No action required.

Previous Review or Action:

No previous review or action.

Action Requested:

No action requested.

Alignment with Board of Education Goals: Please indicate (X) all that apply:

	Goal 1: Accountability for Student Learning
X	Goal 2: Rigorous Standards to Promote College and Career Readiness
	Goal 3: Expanded Opportunities to Learn
	Goal 4: Nurturing Young Learners
	Goal 5: Highly Qualified and Effective Educators
X	Goal 6: Sound Policies for Student Success
	Goal 7: Safe and Secure Schools
	Other Priority or Initiative. Specify:

Background Information and Statutory Authority:

The State Council of Higher Education for Virginia (SCHEV) is the Commonwealth’s coordinating body for higher education. SCHEV was established by the Governor and General Assembly in 1956. The mission, outlined in the *Code of Virginia*, is “to advocate and promote the development and operation of an educationally and economically sound, vigorous, progressive, and coordinated system of higher education in the Commonwealth of Virginia and to lead state-level strategic planning and policy development and implementation based research and analysis... The Council shall also seek to facilitate collaboration among institutions of higher education that will enhance quality and create operational efficiencies and shall work with institutions of higher education and their boards on board development.”

To fulfill its mission, SCHEV makes higher education public policy recommendations to the Governor and General Assembly in such areas as capital and operating budget planning, enrollment projections, institutional technology needs, and student financial aid. SCHEV administers a variety of educational

programs that benefit students, faculty, parents and taxpayers. SCHEV serves as a catalyst to promote greater access, quality, affordability, and accountability throughout the higher education system. SCHEV also helps policymakers, college administrators, and other concerned leaders work cooperatively and constructively to advance educational excellence.

Summary of Important Issues:

SCHEV is in the process of updating The Virginia Plan for Higher Education, the statewide strategic plan, and gathering feedback from key stakeholders. The objective of The Virginia Plan is for the Commonwealth to become the best-educated state by 2030.

Some important initiatives that the Council has identified that impact secondary education include: how Virginia can improve transitions for students from secondary to postsecondary education and how to communicate the benefits of higher education to students.

The purpose of the presentation is to provide an overview of:

- the state’s goals related to The Virginia Plan for Higher Education;
- the role of PK-12 in the plans, and efforts to engage PK-12; and
- efforts to engage PK-12 stakeholders at the state and local level to ensure alignment.

Impact on Fiscal and Human Resources:

None

Timetable for Further Review/Action:

None

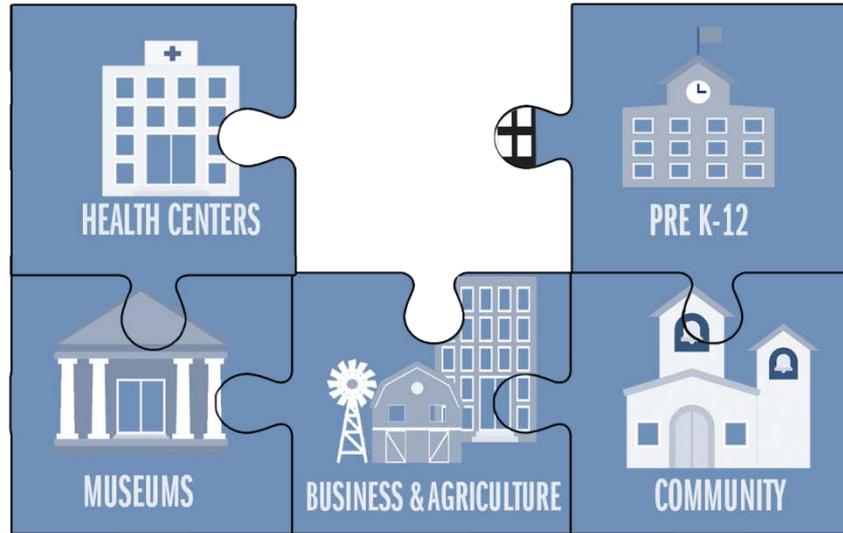
Superintendent's Recommendation:

The Superintendent of Public Instruction recommends that the Board of Education receive the report from the State Council of Higher Education for Virginia.

The Virginia Plan for Higher Education

State Board of Education
Peter Blake, Director
April 27, 2017

Higher Education: A Piece of the Puzzle



Why is higher education important?

New jobs require more than a high-school diploma.



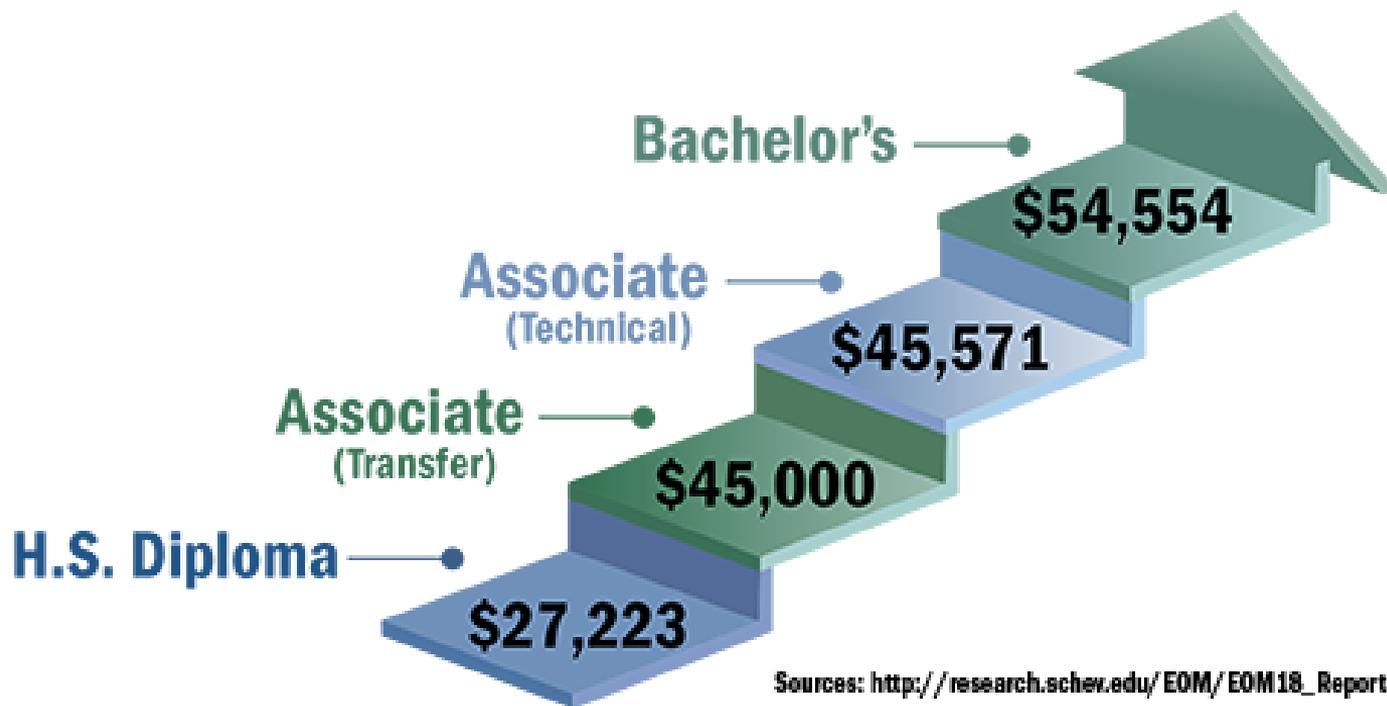
Of the 11.5 million new jobs created since the great recession, 99% require workers with more than a high-school education. Only 80,000 jobs created since the recession required a high-school diploma or less.

Credentials and degrees add value to the Commonwealth. An educated population and well-trained workforce increase economic competitiveness, improve the lives of individuals and support greater community engagement.

Source: Georgetown Center on Education and Workforce

Benefit to Individuals

Median Wages, 10 Years Post-Graduation



Sources: http://research.schev.edu/EOM/EOM18_Report.asp
for degree wages, U.S. Census Personal Income tables.

Benefit to Individuals & Communities

Individuals with an associate degree or higher are.....



38% more likely to have health benefits



79% more likely to volunteer



30% more likely to vote in an election

...than individuals with a high school diploma

Source: *It's Not Just the Money*, Lumina Foundation
<https://www.luminafoundation.org/resources/its-not-just-the-money>

The Virginia Plan for Higher Education

Why a Plan?

- Shifting demographics
- Increasing demands for education and training
- Resource constraints – public funds and tuition & fees
- De-centralized (and robust) system

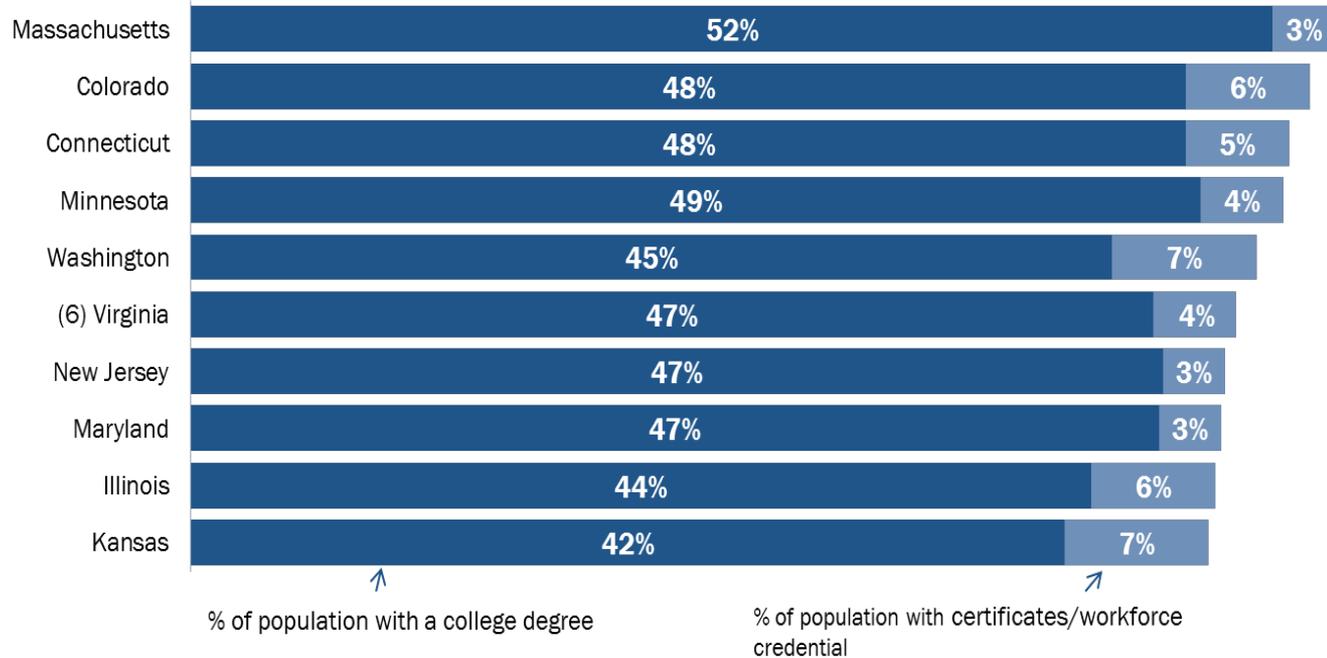
The Virginia Plan for Higher Education

Goals:

- **Access:** Provide affordable access for all
- **Success:** Optimize student success for work and life
- **Improvement and investment:** Drive change and improvement through investment and innovation
- **Prosperity:** Advance the economic and cultural prosperity of the Commonwealth and its regions

Objective: Be the best-educated state by 2030

Current
Ranking
6th



Source: Stronger Nation 2016 Report, Lumina Foundation
<http://strongernation.luminafoundation.org/report/2016/>

Areas of focus for 2017

- ✓ **Pathways:** Improving successful secondary to postsecondary transitions
 - **Funding:** Identifying stable and sustainable funding strategies
 - **Efficiencies:** Implementing cost-reduction strategies, such as resource sharing and restructuring
 - **Quality:** Ensuring and measuring excellence and relevance
 - ✓ **Communications:** Improving public knowledge of the value of higher education
 - **Research:** Supporting research and economic development
- ✓ Opportunities for partnership with pre-K-12

Regional and State Partnership Development

2015

- Convening in Charlottesville with state and regional secondary and higher education partners; Governor's staff initiates informal P-20 discussions
- Council approves priority initiative to support K-12 partnerships and pathways

2016

- General Assembly provides support for affordable pathways through The Fund for Excellence and Innovation
- 5 grants awarded to higher education to expand or develop affordable pathway programs with K-12 (average savings of \$10,000 per student to complete a credential)

2017

- Formation of Taskforce on High School to Postsecondary Transitions
- SCHEV Council meets with State Superintendent Staples and State Board President Cannaday

Questions for Discussion

- **How can we strengthen partnerships at a state and regional level?**
- **How can we better promote the value and educational opportunities after high school to students and parents?**
- **What are common goals and measures that could support alignment of the two systems?**
- **How can we engage the business community/other partners?**
- **What are common definitions and terminology we can use to support our students? (example: K-12=career clusters; higher ed=college majors; work=occupations/job titles)**

Additional Information

www.schev.edu/vaplanreport

The screenshot displays the website for the State Council of Higher Education for Virginia (SCHEV). At the top, there is a dark blue header with the SCHEV logo on the left and navigation links for Calendar, Careers, Directory, and Intranet on the right. Below the header is a search bar with a "Search" button. A secondary navigation bar contains dropdown menus for ABOUT, FOR STUDENTS, FOR INSTITUTIONS, TUITION & AID, RESEARCH & PUBLICATIONS, and STRATEGIC PLAN. The main content area features a large banner for "THE VIRGINIA PLAN FOR HIGHER EDUCATION" with the subtitle "Building a Stronger Virginia". Below the banner, there is a preview of the report cover and several pages of the report, including a section titled "The Value of Postsecondary Education" and a bar chart. To the right of the banner, there are three main content blocks: "Virginia Colleges & Universities" with a link to "See all listings", "The Virginia Plan for Higher Education" with the subtitle "Virginia to Be the Best-educated State by 2030", and "Reports & Analysis" with a link to "Degree and Certificate Completions by Virginia's Public and Private Nonprofit Institutions". At the bottom right, there is a section for "Legislative Issues" with a link to "Bill Tracking for the 2017 General Assembly Session".

Calendar | Careers | Directory | Intranet |

STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA

Search Search

ABOUT ▾ FOR STUDENTS ▾ FOR INSTITUTIONS ▾ TUITION & AID ▾ RESEARCH & PUBLICATIONS ▾ STRATEGIC PLAN ▾

THE VIRGINIA PLAN FOR HIGHER EDUCATION

Building a Stronger Virginia

The 2016 report on The Virginia Plan for Higher Education.

Virginia Colleges & Universities

See all listings

The Virginia Plan for Higher Education

Virginia to Be the Best-educated State by 2030

Reports & Analysis

Degree and Certificate Completions by Virginia's Public and Private Nonprofit Institutions

Legislative Issues

Bill Tracking for the 2017 General Assembly Session