

About Us



Working to eliminate childhood obesity and inspire all young people in the United States to develop lifelong, healthy habits.

The Alliance for a Healthier Generation, founded by the American Heart Association and the Clinton Foundation, works to reduce the prevalence of childhood obesity and to empower kids to develop lifelong, healthy habits. The Alliance works with schools, companies, community organizations, healthcare professionals and families to transform the conditions and systems that lead to healthier children.

About Us

By engaging and activating the leaders who can transform the environments and communities that nurture our children, the Alliance for a Healthier Generation has been able to affect change including:



- Supporting 24,000 schools in all 50 states in their efforts to increase access to healthy foods and physical activity to more than 14 million students before, during and after school.
- Supporting 6,300 out-of-school time providers, reaching more than 5.5 million youth, in their efforts to create healthier environments.
- Building a coalition of major health insurers, employers and national medical associations to provide more than 2.8 million children, through a network of 56,000 healthcare providers, healthcare benefits for the prevention and treatment of childhood obesity.
- Brokering voluntary agreements with industry leaders to reduce calories and portions sold to kids in schools; agreements that have contributed to a 90 percent reduction in total beverage calories shipped to U.S. schools between 2004 and 2010.

LEADING THE WAY FOR CHILDREN'S HEALTH

HealthierGeneration.org

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