

DEPARTMENT OF EDUCATION

P. O. Box 2120
Richmond, Virginia 23218-2120

CAREER AND TECHNICAL EDUCATION MEMO NO. 088-15

DATE: April 6, 2015
TO: CTE Administrators
FROM: Lolita B. Hall, Director
Office of Career and Technical Education Services
SUBJECT: Career and Technical Education (CTE) R U Ready Spotlight Referral

The office of Career and Technical Education, in partnership with Virginia Business Publications LLC, is seeking information on CTE program completers to showcase in the 2016 edition of the *R U Ready?* magazine. The *R U Ready?* magazine is a career resource designed especially for teenagers and distributed to tenth grade students in Virginia public schools.

The *R U Ready?* magazine features former students in their 20s and 30s who are already at work in their careers. Selection considerations will include diverse representation by gender, race/ethnicity, statewide regional locations, and spotlight referrals from last year that were not included in the publication. Additionally, we would like to interview the parents of one of the spotlight students for the 2016 edition of the *R U Ready Parents Guide*.

Individuals will be selected to represent each of the 16 career clusters listed below. Once selections are made, a representative from Virginia Business Publications LLC, will contact these individuals for a brief interview and to arrange for a photograph.

For more information on the 16 career clusters and 79 related pathways, refer to the [Career Planning Guide \(CPG\)](#).

16 Career Clusters

- Agriculture, Food and Natural Resources
- Architecture and Construction
- Arts, A/V Technology and Communications
- Business Management and Administration
- Education and Training
- Finance
- Government and Public Administration
- Health Science
- Hospitality and Tourism
- Human Services
- Information Technology
- Law, Public Safety, Corrections, and Security
- Manufacturing
- Marketing
- Science, Technology, Engineering and Mathematics
- Transportation, Distribution, and Logistics

Please complete the attached Career and Technical Education Spotlight Referral Form for each former student, and return it by **May 15, 2015**, to the Office of Career and Technical Education Services at cte@doe.virginia.gov or fax to 804-530-4560.

If you have any questions, please contact the Office of Career and Technical Education Services at cte@doe.virginia.gov or by telephone at 804-225-2052.

Thank you for your continuing support of Career and Technical Education.

LBH/jts

Attachment