



Marketing Dates to Remember 2016-2017

Date	Event	Location
July 5-7, 2016	Association Officer Training	Reston, VA
July 7-11, 2016	Emerging Leaders Summit	San Francisco, CA
July 25, 2016	VA DECA Advisor Training	Sheraton Oceanfront Hotel Virginia Beach, VA
July 26- July 28, 2016	VAME Summer Professional Development Institute	Sheraton Oceanfront Hotel Virginia Beach, VA
August 14-15, 2016	Officer Leadership Retreat	Appomattox, VA
August 22 - September 30, 2015	Piper Jaffray Taking Stock with Teens Fall Survey window	
September 6, 2016	Stock Market Game Begins	
September 9, 2016	DLC Order Form due (DAs) Online	
September 21, 2016`	State Fair Competition Registration Due	
September 23, 2016	SLC Housing Form Due	
September 28, 2016	Career Day at the State Fair	The Meadow Event Park Doswell, VA
September 30, 2016	Piper Jaffray Taking Stock with Teens Fall Survey ends	
October 1, 2016	VA DECA Executive Officer Applications Due	
October 7-10, 2016	34rd Annual National Entrepreneurship Education Forum and MBA Research Conclave	Mobile, AL
October 10, 2016	Financial Literacy Summit	Crowne Plaza, Richmond
October 14-15, 2016	VA Board of Trustees Meeting	Fredericksburg, VA
October 24 - November 18, 2016	Virtual Business Challenge Window	
November 9, 2016	VA DECA Day	
November 14-20, 2016	Global Entrepreneurship Week	
November 15, 2016	DECA Initial Online Membership Dues Deadline	DECA Inc
November 17, 2016	DECA Idea Challenge 2015 entries due	
November 18, 2016	Virtual Business Challenge ends	
November 18-20, 2016	Innovations and Entrepreneurship Conference	Washington, D. C.
November 18-20, 2016	Ultimate DECA Power Trip	Washington , D. C.
November 30 - December 3, 2016	CareerTech VISION 2016 (ACTE Annual Convention)	Las Vegas, NV
November 30 - December 3, 2016	New York Experience I	New York City, NY

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December 1, 2016	Campaigns due to National DECA Community Service Global Entrepreneurship Week Membership Promotional	DECA Inc
December 2, 2016	VA DECA Day Forms Due Online	Virginia Department of Education
December 7-10, 2016	New York Experience II	New York City, NY
December 11, 2016	VA DECA Honor Society Applications and VA DECA Merit Awards Due	Virginia Department of Education
December 15, 2016	VA DECA Scholarship Applications Due Online	
December 15, 2016	Outstanding Advisor Award Due	VA DECA Office
December 16, 2016	State Officer Applications Due Online	
January 9, 2017	Virtual Business Challenge II Begins	
January 9-13, 2017	State Officer Online Testing	
January 12 - 13, 2017	18th Annual Professional Leadership Seminar for Virginia Educators (VACTE)	Hilton Hotel, Richmond, VA
January 13, 2017	DECA Inc Student Scholarship Applications Due Online	
January 15, 2017	VA DECA Membership Submitted and Paid for SLC Eligibility	VA DECA Office
January 16-20, 2017	State Officer Phone Interviews	
January 20, 2017	School-Based Enterprise Certification Documentation Due	DECA Inc
January 20, 2017	Friend of DECA Award Due	
January 20, 2017	Annual Report Due	Virginia Department of Education
January 23, 2017	Outstanding New Chapter Advisor Award Due	
January 23, 2017	Outstanding DECA Chapter Advisor Award Due	
January 23, 2017	All DLC's Complete	
January 25-29, 2017	Sports and Entertainment Marketing Conference	Orlando, FL
January 30, 2017	Emerging Leader Honor Application Due	
January 31, 2017	SLC Registration Closes	
February 1-28, 2017	Career and Technical Education Month	
February 3, 2017	Virtual Business Challenge II Ends	
February 3, 2017	DECA Amped Call for Presenters Proposal Due	
February 6-10, 2017	SLC Online Testing Window	
February 9, 2017	Written Events Due in VA DECA Office	
February 8-12, 2016	SLC Online Testing Window	
February 10, 2017	SLC Payment Due	VA DECA Office
February 10-11, 2017	Series Director Meeting	Staunton, VA
February 20 - March 31, 2017	Piper Jaffray Taking Stock with Teens Spring Survey begins	
February 22, 2017	Last Day for SLC Substitutions	VA DECA Office
March 1, 2017	ICDC Competitor's Final Membership Eligibility	VA DECA Office
March 3-5, 2017	State Leadership Conference	VA Beach Convention Center
March 6-15, 2017	ICDC Registration Window	
March 6, 2017	Advisor Scholarship Applications postmark deadline	
March 6, 2017	Executive Officer Candidate Applications Due	DECA, Inc

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March 15, 2017	ICDC Registration Window Closes	VA DECA Office
March 31, 2017	Piper Jaffray Taking Stock with Teens Spring Survey ends	
April 1, 2017	ICDC Payment in Full	VA DECA Office
April 26-29, 2017	International Career Development Conference	Anaheim, CA
June 2-3, 20167	VA DECA Board of Trustees Meeting	Staunton, VA
June 15-18, 2017	DECA Train the Trainer	Tysons Corner, VA
June 26-29, 2017	DECA AMPED	Charlotte, NC
June 27-28, 2017	Work-Based Learning Convening	Richmond, VA
July 9-11, 2017	Emerging Leader Summit	Tysons Corner, VA
July 31 - August 3, 2017	VAME Summer Professional Development Institute	Great Wolf Lodge Williamsburg, VA