



For Immediate Release: September 28, 2010

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VDOE to Launch “Beyond Textbooks” Initiative Announcement Set for Wednesday, September 29, 10 a.m. at Rich Acres Elementary in Henry County

Superintendent of Public Instruction Patricia I. Wright will announce the Virginia Department of Education’s “Beyond Textbooks” initiative on Wednesday, September 29, during a 10 a.m. news conference at Rich Acres Elementary School, in Henry County.

Students in four school divisions — Arlington County, Henry County, Newport News and Pulaski County — are participating in the pilot, which is designed to explore the potential of wireless technology and digital textbooks to enhance teaching and learning.

Fourth-grade and seventh-grade students from Henry County schools will be available after the news conference to demonstrate how Apple iPads will take the place of their traditional history textbooks during the pilot.

The initiative is supported by a grant from the Governor’s Productivity Investment Fund and content, products and technologies provided by Beyond Textbooks initiative partners Adobe Systems, Inc., Five Ponds Press, Inkling, MashON Inc., McGraw-Hill Education, Pearson and Victory Productions.

Event: Beyond Textbooks Initiative News Conference

Time: 10 a.m., Wednesday, September 29, 2010

Location: Rich Acres Elementary, 400 Rich Acres School Rd., Martinsville, VA 24112-8837

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