

i-Ready Diagnostic Pricing

Curriculum Associates believes in making pricing and management as straightforward as possible. We typically offer *i-Ready Diagnostic* on a per-student, subscription-based pricing model. Our customers have found this approach to be highly flexible, easy-to-implement, and cost effective.

Our annual per-student **license fee for *i-Ready Diagnostic* includes account management plus all technical support, customer service, upgrades, and program enhancements** during that term. The LEA need not worry about account set-up fees, support and maintenance costs, levels of support, exceeding allotted support time to stay within budget, etc.—fees that are usually associated with perpetual license software pricing models. A one-year license of *i-Ready* provides unlimited assessments during that year.

<i>i-Ready Diagnostic Per Student Pricing</i>			
Subject	Math	Reading	Combined Math and Reading
Price per student	\$6.00/year	\$6.00/year	\$12.00/year

We will collaborate with school division administrators to determine the **professional development plan** that best fits the needs of each purchasing LEA. We offer onsite training, as well as training through webinars. We typically limit onsite sessions to 30–35 participants (each participant must have access to a computer connected to the Internet), while online webinars accommodate up to 1,000 participants.

Our proposed professional development options for *i-Ready Diagnostic* are flexible, scalable, and may be tailored to cover reading only, math only, or both subjects—at no additional cost. **LEAs may add à la carte onsite or online sessions to create a truly customized training package.**

Professional Development Pricing			
Session Topic	<u>Blended Learning Package:</u> One full day encompassing two 3-hour onsite sessions, plus two 1-hour customized webinar sessions throughout the year	<u>Online-Only Package:</u> Two 1-hour customized webinar sessions	<u>À la Carte:</u> Available to purchase alone or as an add-on to a package
Getting Started with <i>i-Ready Diagnostic & Instruction</i>	<ul style="list-style-type: none"> Onsite: 1 session (3 hours) 	<ul style="list-style-type: none"> Customized Webinar: 1 session (1 hour) 	Onsite session, 3 hours: \$1,750.00 ** Live webinar, 1 hour: \$500.00
Understanding Data and Instructional Decision Making	<ul style="list-style-type: none"> Onsite: 1 session (3 hours) Customized Follow-up Webinar: 1 session (1 hour) 	<ul style="list-style-type: none"> Customized Webinar: 1 session (1 hour) 	
Leadership Best Practices	<ul style="list-style-type: none"> Customized Webinar: 1 session (1 hour) 	<ul style="list-style-type: none"> N/A 	
Direct to Staff Price	\$2,500.00	\$800.00	

Our proposed direct-to-staff package pricing includes session development/customization and any handouts, plus—for packages that include onsite sessions—our trainer’s time, travel, and lodging (one trainer per day). The LEA will provide and host the training location/facility, coordinate their participants’ time/travel, and provide the required equipment (e.g., computers with internet access).

Professional development may be customized for division-wide train-the-trainer implementations, if desired. Pricing for the train-the-trainer model is slightly more expensive (15%) than the proposed direct-to-staff model, given the increased training needs (e.g., scripts, additional costs of copies, binders, flash drives so the division trainers have everything they need to implement the training on their own.) Pricing is available upon request, if an LEA chooses this model over the proposed direct training approach.

Curriculum Associates will facilitate all online webinar sessions. University Instructors, Inc.—a DMBE-certified small business enterprise—will facilitate the onsite professional development sessions.