



# **COMMONWEALTH of VIRGINIA**

DEPARTMENT OF EDUCATION

P.O. Box 2120

Richmond, Virginia 23218-2120

SNP Memo #07-08-07

To: Directors, Supervisors, and Contact Persons  
School Nutrition Programs

From: Lynne A. Fellin, Acting Director  
School Nutrition Programs 

Date: September 7, 2007

SUBJECT: Love Your Veggies Elementary School Grant Opportunity – Deadline 11/30/2007

**Love Your Veggies Nationwide School Lunch Campaign** is in its second year of awarding grants to elementary schools to help implement the federally mandated local school wellness policies and to make sure kids have access to nutritious fruits and vegetables for school lunches and snacks. Seven grants were awarded the first year, and this year the campaign will award more than a half million dollars to schools by providing \$10,000 grants to 51 elementary schools in the United States – one per state and an additional one in Oakland, California.

Each grant award will support an elementary school in developing a program offering fresh vegetables and fruits beginning in March 2008 and lasting through the 2008-2009 school year. Each school grant will consist of \$10,000 in direct funding and a one-time donation of Hidden Valley® ranch dressing (schools can select from Light and Fat Free offerings). Funding must be spent on any of the following:

- Fresh produce (vegetables and fruits)
- A vegetable station (such as a dedicated salad bar)
- Kitchen equipment (primary usage must relate to proposed program)
- Program staffing (cafeteria personnel, lunchroom staff, etc.)
- Nutrition education supplies
- Training - each grant will allocate \$1,500 toward foodservice personnel training on topics such as nutrition, food safety and preparing fresh produce. Training will be conducted by the School Nutrition Association within the 2008-2009 school year.

Grant applications and more information are available at [www.loveyourveggiesgrants.com](http://www.loveyourveggiesgrants.com).