



COMMONWEALTH of VIRGINIA

DEPARTMENT OF EDUCATION

P.O. BOX 2120

RICHMOND 23218-2120

SNP Memo #11-12-01

TO: Directors, Supervisors, and Contact Persons Addressed

FROM: Catherine Digilio Grimes, MS, RD, LDN, SNS
Director, School Nutrition Programs

A handwritten signature in black ink that reads 'Catherine Digilio Grimes'.

DATE: July 19, 2011

SUBJECT: Back- to- School flyers for FAMIS -- School Nutrition Programs Support for increasing enrollment in Virginia Children's Health Insurance Program- *Family Access to Medical Insurance Security (FAMIS)*

The Virginia Department of Education (VDOE) and the Virginia Department of Medical Assistance Services (DMAS) once again are partnering to announce the 2011 Back-to-School initiative aimed at increasing the enrollment of children in the Virginia children's health insurance program called Family Access to Medical Insurance Security (FAMIS). Across Virginia, an estimated 80,000 uninsured children are eligible for FAMIS or FAMIS Plus (children's Medicaid).

DMAS and VDOE are committed to providing support to your school division as we work together to keep our children healthy. DMAS is providing school divisions with FAMIS inserts to include in letters sent to households determined eligible for free or reduced price meals for the 2011-2012 school year.

We appreciate your help in distributing these FAMIS mailing inserts. Most students who are eligible to receive free or reduced price meals are also eligible for FAMIS or FAMIS Plus. If you are not the person responsible for preparing eligibility approval notices, please forward the inserts and this cover letter to the individual who will be handling the process for your school division.

Action Items:

- Distribute FAMIS inserts with notification letters to households eligible to receive free or reduced price meals.
- Continue to distribute throughout the school year to newly enrolled eligible students and to students eligible for the USDA Summer Food Service Program.

Thank you for your participation in the 2011 Back-to-School initiative. Working together we can expand enrollment and get all children the health insurance they need through enrollment in FAMIS.

For additional information about the FAMIS flyers, contact Shelagh Greenwood, FAMIS Marketing and Outreach Manager, at (804) 786-0166 or shelagh.greenwood@dmass.virginia.gov. To learn more about the program or to order FAMIS materials, go to www.famis.org.

For further information, please contact the school nutrition specialist assigned to your division or the School Nutrition Programs Office at (804) 225-2074.

CDG/idl
Attachment