



# Essentials Program

from common sense media

We're here to help schools, families, and students harness the power of 1-to-1 devices responsibly.



Common Sense Media is proud to launch a new program for schools about to embark on the exciting — and sometimes overwhelming — journey of implementing a 1-to-1 program.

The 1-to-1 Essentials Program provides interactive and customizable tools that enable administrators to avoid a failed rollout by helping them anticipate and head off many of the challenges they will face. It includes turnkey resources that highlight best practices of 1-to-1 educators and gives schools the resources they need to prepare, plan, and implement a new program.



Segmented into three phases, the 1-to-1 Essentials Program helps schools create a mission-driven plan, communicate that plan to the wider school community, and implement a program that fosters a positive school culture and realizes the school's educational goals.

The program includes a number of tools, including action plans, interactive planning tools, and educational app recommendations, as well as onboarding workshop ideas for faculty, students, and families. Other Common Sense Media resources, like the award-winning Digital Passport,™ are woven into the planning process to ensure that students are learning how to use the devices safely, responsibly, and respectfully.

As 1-to-1 and BYOD programs continue to bridge the technology gap between home and classroom, these devices are becoming an integral component of a 21st century education. By focusing on ethical and responsible behavior — and not just the hardware — schools build a solid foundation for student learning to flourish. 1-to-1 Essentials helps school leaders preserve and support school culture, develop teacher expertise, and engage families so that schools maximize the potential for technology to ignite student creativity and learning as never before.

## What's Inside

1. Customizable, long-range plan that prepares schools for 1-to-1 implementation
2. Guidance, advice, and resources for educators and families
3. Onboarding digital citizenship and literacy curriculum to help students make safe, responsible, and respectful choices with their new devices

## More Information

<http://www.commonsense.org/educators/1to1>



# FAQ

## 1. Who should use this program?

Schools preparing to launch or pilot a 1-to-1 program should use 1-to-1 Essentials to help them plan, prepare, communicate, and implement their rollout strategy. Tools within the program enable technology directors and principals to articulate their vision, assess school readiness for 1-to-1, provide teacher support, teach students the digital citizenship skills they need to use these devices safely, and much, much more.

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## 2. Why should we use this program?

Launching a 1-to-1 program at the school or district level is an expensive and potentially risky proposition. Without a comprehensive strategy, schools risk wasting precious resources and alienating key stakeholders: teachers and parents. During the research and development of this program, we learned from many schools nationwide what ingredients contributed to their successes and hiccups; we've rolled their learnings into a comprehensive and customizable program that applies to you whether you represent a public or private school, or are managing a school-level adoption program or an entire district. With 1-to-1 and BYOD programs sweeping the nation, our goal in creating this program is to provide a resource available to all that will help schools harness the power of these devices responsibly, maintain a positive school culture, and stay true to their school mission and vision.

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## 3. What kinds of tools can I expect to find inside?

Segmented into three phases, the 1-to-1 Essentials program includes interactive tools that support the envisioning, planning, and implementation of your school's device rollout. Tools include support for creating an Acceptable Use Policy (AUP), an interactive progression tool to measure school readiness for 1-to-1 adoption, professional development conversation starters to capture teachers' hopes and fears, recommendations for the best apps to use in the classroom, an FAQ production tool with 30 prepopulated questions to create an FAQ for your school community, and an interactive planning calendar for teachers to use with Common Sense Media's free K-12 digital citizenship curriculum. There are also "Care & Maintenance" posters for the classroom, curated tips and tricks from expert teachers, a student onboarding curriculum to deliver the necessary digital citizenship skills to ensure student safety, customizable device contracts and family media agreements, and even an EdTech Glossary to cut through all of the lingo that surrounds integrating technology into the classroom.

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## 3. How much does the program cost?

Common Sense Media's 1-to-1 Essentials Program is free. Simply register as an educator at Common Sense Media (also free) to download all of the PDFs and access all of the interactive tools on the 1-to-1 Essentials website. Other Common Sense Media resources, like Digital Passport™ and our K-12 Digital Citizenship Scope and Sequence curriculum, are also available for free to registered users and serve as the perfect complement to the 1-to-1 Essentials program.

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## More Information

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