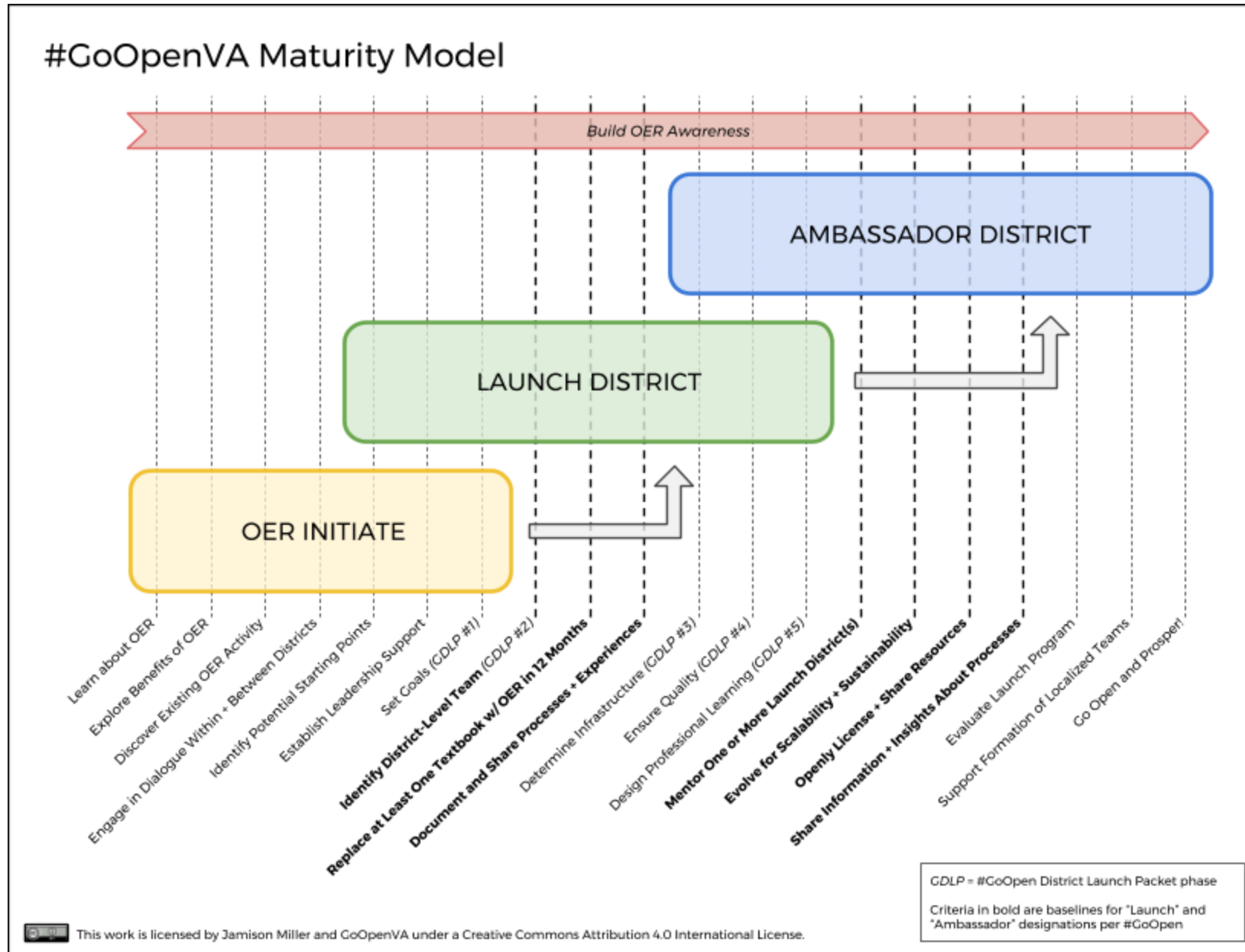


Draft OER Adoption Maturity Model for #GoOpenVA



Stage			Associated Criteria	Suggested Actions
Ongoing	OER Initiate		Build OER Awareness	The open education movement is built on sharing and exchange. Inform yourself, invite speakers, distribute information, invite dialogue, build community. All activity engaged with OER can help promote awareness.
			Learn about OER	Develop an understanding of the principles and goals of the open education movement. Good starting places: <ul style="list-style-type: none"> • https://tech.ed.gov/open/districts/launch/welcome/ • #GoOpen Resources
			Explore Benefits of OER	Begin to identify opportunities for OER to address existing and forthcoming challenges as well as introducing unforeseen benefits, all within your contexts.
			Discover Existing OER Activity	Seek out teachers, curriculum designers, Instructional Technology Resource Teachers (ITRTs), librarians, administrators, and students who are already experimenting (knowingly or not) with OER. The free and open access of OER through the Internet means there is likely already some work ongoing in your district.
			Engage in Dialogue Within and Between Districts	Formally or informally, initiate conversation around OER with others in your district. Discuss existing and potential benefits and challenges. Explore upcoming opportunities for OER implementation. Begin to identify engaged personnel that might become future collaborators or team members. Further, seek out people who are interested or already working with OER in other contexts. What advantages and benefits have they discovered? Have challenges been encountered, and overcome or mitigated? Use others' experiences to begin shaping a vision for your own application of OER.
			Identify Potential Starting Points	The #GoOpen initiative identifies three potential starting points as catalysts for OER adoption, explore how these entry points might fit in your context: <ul style="list-style-type: none"> • Due for Renewal, • Curriculum is Lacking, and • Teacher Leadership
		Establish Leadership Support	Meet with district leadership and introduce the larger OER, #GoOpen, and #GoOpenVA movement. Highlight potential benefits in your districts contexts, and seek support to explore the possibilities.	



		#GoOpen Launch District	Set Goals and Strategy	<p><i>(GoOpen District Launch Packet Phase #1)</i></p> <p>Determine which content areas and grade levels are appropriate candidates for OER adoption, identify traditional resources that are due for renewal, conduct initial searches to assess depth of existing high-quality OER availability, decide on a strategy of either authoring new OER, adopting and adapting existing OER, or a mixture of the two.</p>
			Form district-level team(s)	<p><i>(GoOpen District Launch Packet Phase #2)</i></p> <p>Formation of a team to devise an overarching plan, strategy, and organization including:</p> <ul style="list-style-type: none"> ● Identification of needs and opportunities ● Determine specific actions that will best serve the district <p>Identify personnel to participate and implement, including searching, curating, and authoring, may include:</p> <ul style="list-style-type: none"> ● classroom teachers, ● curriculum directors and designers, ● librarians, ● Instructional Technology Resource Teachers (ITRTs), ● educational technology directors, ● administrators
			Commit to replace at least one textbook in the district with OER within 12 months	<p>This commitment can form the cornerstone of your district’s OER initiative, a goal to anchor your activity. First project should serve as a pilot to reveal specific contingencies within your district. At least initially, it might help to focus on one grade level and one content area (e.g. sixth grade science).</p>
			Document and share processes and experiences	<p>Fundamental to open practice is freely sharing attempted processes, lessons learned, and potential amendments. Formats might include:</p> <ul style="list-style-type: none"> ● Ongoing blog or website documentation ● Progress reports ● Summary report
			Determine Infrastructure	<p><i>(GoOpen District Launch Packet Phase #3)</i></p> <p>Assess your digital readiness and your infrastructure to ensure that you are ready to provide comprehensive and robust support for openly licensed educational resources at scale. Ensure accessibility of openly licensed educational resources in school and at home to ensure equity.</p> <p>Note: it is NOT necessary to be 1:1 or technologically robust to use OER. Many #GoOpen districts distribute printed OER as they continue to build digital infrastructure.</p>



			#GoOpen Ambassador District	Ensure Quality	<i>(GoOpen District Launch Packet Phase #4)</i> Design and agree on a quality assurance rubric for your district. Define a review process for openly licensed educational resources.
				Designing Professional Learning Opportunities	<i>(GoOpen District Launch Packet Phase #5)</i> Review current professional learning in your district and identify #GoOpen alignment. Collaborate with other districts and organizations to develop and engage in professional learning opportunities that will sustain openly licensed educational opportunities. Try to incorporate OER training into current/ongoing PD as much as possible.
				Mentor One or More Launch Districts	Mentor one or more #GoOpen Launch Districts as they design and implement their strategy for transitioning to openly licensed educational resources. Actions might include identifying points of contact, arranging collaborative events, and information sessions.
				Evolve for Scalability and Sustainability	Evolve their own plans for continued scalability and sustainability of openly licensed educational resources. Work towards Integrating purposefully built OER into the district curriculum across multiple grade levels and multiple content areas.
				Openly License and Share Resources	Select and apply an appropriate Creative Commons license. For the most flexibility in future adoption and adaptation, GoOpenVA recommends the Creative Commons Attribution 4.0 International License .
				Share Information and Insights About Processes	Document your processes and make them accessible to others. Use your district's website, blog or another digitally networked platform to disseminate your findings. Share links with local, state, national and international organizations. Share in easily adoptable and editable formats so that others can readily apply your work in their own contexts.
				Evaluate launch program	Planning team to conduct or contract a program evaluation to identify efficacy of <ul style="list-style-type: none"> ● processes of OER development ● implementation of OER for teaching and learning
				Support formation of localized team(s) for planning and implementation	Working from the district plan and associated documentation, localized teams can amend and update plans and implementation strategies for their own contexts.
				Go Open and Prosper	Be sure to celebrate successes and acknowledge contributions in moving education in Virginia towards the GoOpenVA vision of "empowering students and educators with engaging and equitable learning opportunities." Consider sharing your stories through



				local and national conferences.
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Criteria in bold boxes are baselines for designation as “Launch” or “Ambassador” districts as outlined in the [#GoOpen Launch Packet](#).

