Session 4: Communication with stakeholders and professional development with staff

Session 1: Overview of Student Growth Percentiles	Session 2: Report Format and Data Processing	Session 3: Interpreting aggregated SGP data	Session 4: Communication with stakeholders

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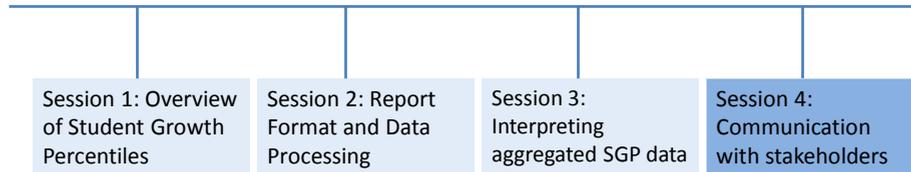
Session 4 learning objectives focus on communication strategies

Explain to a <u>variety of stakeholders</u> what a growth percentile is and how it differs from other measures of student achievement.

Discuss appropriate <u>strategies for communicating</u> with division personnel about growth data.

Who are your key audiences and what do they need to know?

Inside the division	Outside the division

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Inside the division	Outside the division
Data manager(s)	Parents
Directors of Instruction	Media
Gifted Education Services	School Board Members
Special Education Services	Realtors
Principals	Local public administrators
Instructional coaches	Local political representatives
Teachers who will have growth data	
Teachers who will not have growth data	

To anticipate informational needs, consider key questions

How do I use growth data in teacher evaluation?

What is the value of having growth data as well as SOL scores?

How should growth data be used to inform decision making in my school?

What does my student's growth percentile mean?

Why does my student not have a growth percentile this year?

My student did well on the test but has a low percentile. Why?

Will growth data be made public?

Do growth percentiles reflect school quality?

Why is growth data only available for reading and math?

The next steps for exploring growth data are threefold

1. Identify key personnel within the division who will act as leaders in the analysis and use of growth data.

2. Review the distribution of student growth percentiles at the division, school and grade level alongside proficiency data; examine the percentage of students at each growth level and percentage of students with no growth data.

3. Establish priorities for using growth data in the division; develop a professional development and communications plan.