

**Virginia Advisory Committee Meeting
for
Career and Technical Education
January 13, 2011**

**CTE Resource Center
Richmond, Virginia**

MINUTES

In attendance:

Anne Carson, Robert Mayfield, Karen Black, Lynn May, Byron Hinton, Sandy Hespe, Fred Norman, Jerry Stewart, Allan Melton, Chad Ratliff, Alan Hawthorne, Anne Rowe, Lolita Hall.

Chairman Jerry Stewart called the meeting to order at 10:10 and welcomed all to Richmond.

Minutes from the November meeting were presented and approved.

Department of Education Updates, presented by Anne Rowe

- The Office of Career and Technical Education is pleased to announce that we have a new CTE state director, Lolita B. Hall. Ms. Hall reported on January 3, 2011. Lolita is a person greatly respected in the area of Career and Technical Education, and she is a friend to many of us who have worked with her.
- CTE Advisory members are invited to the State Board of Education meeting scheduled for February 17, 2011
- The National Video, "CTE: Making the Difference" was shown. The Web address for this video is: http://www.doe.virginia.gov/instruction/career_technical/cte_resources/index.shtml or <http://www.careertech.org/makingthedifference> (Actual source at the CTE Resource Center)
- The Performance Measures Report was shared with the members.
- Necessary revisions to the local plan spreadsheet for OMEGA submission for 2011-2012 will be made in the next couple of weeks. Early in February a superintendent's memorandum will come out announcing the type and date of delivery system to report on the modified spreadsheet and other important announcements.
- The 2011 Career & Technical Education Creating Excellence Awards will be held at the Doubletree Richmond Airport Hotel, at Noon, Thursday, June 16, 2011. Advisory members assist in presenting awards at this event.
- The Virginia Department of Education has been working with NBC News over the past year to create an opportunity to provide Virginia classrooms easy and affordable access to the NBC Learn Archives on Demand. This is a collection of video resources, primary sources, images, and text resources designed for use in the K-12 classroom and higher education. As a part of this opportunity, the VDOE has secured funds to provide a one-time grant to each high school that purchases the Economics and Personal Finance Collection for \$399 from NBC Learn. The VDOE will reimburse the local school division for \$300 when the local division makes the initial purchase and adds on the \$300 package that will include English Language Arts, Mathematics, and the other programs that are available.
- VDOE is partnering with the Hampton Roads Educational Telecommunications Association to develop an online Economics and Personal Finance course that will be available to school divisions across the Commonwealth during the fall of 2011.
- The 2011 edition of the r u ready? Magazine will be distributed to school counseling departments in all Virginia public high schools. The magazine should be introduced as part of instruction, not merely handed out.
- Fifty-eight additional industry certification examinations and occupational competency assessments have been identified as meeting criteria to satisfy requirements for the Career and Technical Education Seal and student-selected verified credit and will be presented to the Board of Education today, January 13, 2011. Among the new credentials being recommended to the Board is the new "Workplace Readiness Skills for The Commonwealth" exam. This new exam will be administered online for Virginia by the Career and Technical Education Consortium of States (CTECS) and will cost \$9.00 per test. The new WRS exam can be a credential of choice for any CTE course. It does not have to be combined

with another test like the original WRS test version. For questions or clarification, please contact Gordon Creasy at Gordon.creasy@doe.virginia.gov

- There is a new Virginia credentialing initiative brochure available for your download and distribution. Please go to:
<http://www.cteresource.org/verso2/other/fileitem/77>
- The CanDo online competency tracking software is now available for statewide use. This Web-based system offers localities an easy-to-use method of tracking student performance on CTE task/competencies.
- The VDOE in collaboration with the Virginia Community College system, the State Council of Higher Education for Virginia, the Virginia College Savings Plan, and the Educational Credit Management Corporation, announced that the Virginia Education Wizard, version 3.0, has been available since October, 2010. This new version of the Wizard provides comprehensive tools to assist school personnel in effectively and efficiently developing and using the Academic and Career Plans in addition to allowing them to access information that their students create while using the Wizard. For more information visit the Web site:
<http://www.VaWizard.org>
- Virginia Career View now serves K-8 students. Twenty-three Regional workshops were conducted for 577 counselors and educators. Training was provided on all new products and services. Online training tutorials and activities for students, educators, counselors, and job seekers were also continued and updated.
- The first Virginia Future Educators (F.E.A.) State Conference will be held on Friday, April 29 and Saturday, April 30, 2011 at the Virginia Beach Convention Center and Doubletree Hotel, 1900 Pavilion Drive, Virginia Beach, VA. Conference registration applications and lodging forms are available online at www.virginiafcla.org The FEA is the CTE student organization for Virginia Teachers for Tomorrow.
- CTE Regulations are now posted. A public hearing will be held in March, 2011.

VACTE Update

- There was no update as Brenda Long was not in attendance.

Report to the Virginia Board of Education – Jerry Stewart

- The presentation of the CTE Advisory Committee to the State Board of Education will be held Thursday, February 17, 2011 at 9:00 a.m. All members are invited but not required to attend.

Elimination of Advisory Committee per the Government – Fred Norman

- The question was raised as to whether the CTE Advisory Council is required by the Federal Government.
- Brenda Long will be asked to investigate this question.

Regional Meeting Feedback - Jerry Stewart

- Jerry Stewart, Allan Melton and Sandy Hespe recently attended the Region II CTE Administrators meeting. A list of issues and concerns was shared from that meeting. The importance of CTE was certainly evident at that meeting as CTE students who have since graduated and are now successfully employed actually shared their personal stories of what CTE has meant to them.

Committee Reports and Program of Work Review – Byron and Jerry

- Byron shared with members the remarks he brought forth at the State Legislative Budget Hearing that was held at the Fairfax Administrative Center, January 7, 2011. Byron stated that he was speaker 88 of 95 and the only speaker for CTE at this hearing.
- A “draft” to region chairs was shared with the members for their review and approval. This document explains how this committee will reach out to local regions to open the lines of communication to get input on the critical issues affecting CTE in the state of Virginia.
- The Program of Work committees are as follows:

Advocacy Committee:

Jane Foy
Chad Ratliff
Anne Carson
Robert Mayfield

Constituency Committee:

Allan Hawthorne
Allan Melton
Lynn May

Executive Committee:

Jerry Stewart
Byron Hinton
Sandy Hesper

Concern Monitoring:

Fred Norman
Virginia Jones
Brenda Long, advisor/liaison

- Byron suggested the top 5 areas to focus on: Commission on Youth, Parent-Teacher Groups, Virginia Superintendents' Association, Virginia Middle and High School Principals Association, and VA Association of School Boards
- Chad added that the "Toolkit" on the CTE Resource Center Web site is a great marketing tool.

General:

- This committee welcomed Lolita Hall as the new CTE State Director. Welcome and we look forward to working with you.
- Chad is now serving on the Virginia Career Education Foundation Board.

Items Requested from VDOE

- The link to the national Video shown at the meeting is <http://www.careertech.org/makingthedifference>. When you get to that page, you get not only the video, but also a link to the toolkit that was discussed. As noted in the minutes under VDOE report, we also have a link on the CTE Resource Center and on the VDOE CTE page that will get you to the video and the resources.
- The attached document containing the state performance report has the column included that shows what the required target was for each student.

Upcoming Meetings:

April, 2011 - TBD
June 16, 2011 - Doubletree Hotel, Airport, Richmond, time TBA

The meeting was adjourned at 1:30 p.m.

Respectfully submitted,
Sandy Hesper, Secretary