

Career and Technical Education Advisory Committee Meeting
January 18, 2012
CTE Resource Center, Henrico
10 a.m. – 3 p.m.

MINUTES

In attendance:

Anne Carson, Jane Foy, Ronnie Gill, Alan Hawthorne, Sandy Hespe, Byron Hinton, Virginia Jones, Lynn May, Robert Mayfield, Allan Melton, Chad Ratliff, Jerry Stewart, Jane Watkins, Daniel Woodley, Brenda Long, Lolita Hall. Members of the Public: Elizabeth Burns, retired educator and Elizabeth Russell, Essex CTE Advisory Co-Chair. Department of Education guests: Anne Rowe and Helen Fuqua.

Chairman Robert Mayfield called the meeting to order and welcomed all to Richmond. Minutes from the October 5, 2011 meeting were presented and approved.

VACTE Update- Dr. Brenda Long

- The VACTE Leadership Seminar will be held January 19-20, 2012 at the Crowne Plaza Hotel in Richmond
- Professional development includes the new logo “CTE: Learning that works for Virginia” along with resources and ways to promote the logo at the local school level will be shared
- Update on public policy will be shared
- Recognition of the Policy Maker of the Year, Business Partner of the Year, VACTE Outstanding Teacher of the Year, and Outstanding Educator (Administrator) of the Year will be included
- VACTE supports the following:
 1. Providing publications such as the CTE Fact Sheet promotes Career Pathways and opportunities to network with business and industry
 2. Recognizing the number of CTE credentials as part of the school accreditation process as well as the credentials included as a data point on the school report card
 3. Continuing to network for funding for credentialing assessment
 4. Continuing to support STEM Academies
- On the Legislative issue, the following bills are on the docket: HB 642 and SB 514, HB 1061 and SB 489, and SB 513. Brenda shared a handout detailing the information contained in these bills.
- Regarding Budget Amendments: *The CTE Curriculum Resource Center* has suffered a 38% loss in funding. A budget amendment in the House and one in the Senate will be submitted by the deadline on Friday to ask for restoring funding. *Virginia Career View* is a valuable on-career assessment program for K-8. It is widely used for developing the Academic and Career Plan (ACP) at the middle school level. The Virginia Career View has withstood several budget cuts the past few years; however, in the current budget proposal, the program is recommended for elimination from the budget.

VDOE Updates/Action Items – Anne Rowe and Helen Fuqua

Anne Rowe:

- A slide presentation focusing on Virginia’s nationally recognized Career Clusters and Pathways was shared with the committee. There are currently 16 clusters and 79 pathways.
- As part of the requirement for Perkins, expansion from high school to post-secondary must be included in a student’s career plan and all students beginning with grade 7 should have a plan. The Virginia Wizard has a wealth of information for parents and students about how to develop this plan and make it meaningful for them. Students are 47% more likely to complete a postsecondary education if they have a plan and have followed it.
- A sample “plan of study” to show exactly what courses a student should take once they have chosen a pathway was presented. This is very helpful to parents as they can see “the big picture”.
- Information distributed to the advisory committee included: (1) The *R U Ready* Parent’s Brochure to involve and assist parents in the development of their child’s plan of study; (2) copies of examples of graduate career cluster profiles from *R U Ready* highlighting former students who completed career and technical education programs at the secondary and postsecondary levels and are currently enjoying successful careers in related fields; and (3) statistics on Virginia’s CTE credentialing initiative.
- In response to the need for CTE courses to be developed and revised so that instruction is current with labor market needs, CTE state cluster specialists, business and industry representatives, and CTE Resource Center writers-editors work with educators throughout the state to revise the curriculum.

Assistance is needed in this effort from community representatives with technical expertise, and a sign-up sheet was distributed to advisory committee members to volunteer to serve on the curriculum review teams. Members were also asked to volunteer to review and rate career clusters bet practices videos.

- The Microsoft IT Academy will be available in every high school in the state by the end of this school year. There are more than 1,500 multimedia resources available for students and teachers are urged to take advantage of this opportunity. Pilot sites have been identified, and there are 371 high schools included in this initiative. Communications are on-going as schools realize the potential of belonging to the Microsoft IT Academy.
- **Helen Fuqua** notified the committee of the Creating Excellence Award. Secondary and post-secondary exemplary programs are recognized. Advisory committee members were requested to assist in the judging of the applications. A superintendent's memo will be coming out soon—review of applications will take place April 11, 2012.

Sub-Committee Reports:

- Marketing Committee—does it need to be in the public eye—mass media? The National State CTE Directors organization developed the CTE Logo at no cost. The Pruden Center in Suffolk created a 60-second commercial that ran in the local movie theater. Should take a look at the student produced videos for ideas.
- Partnership Committee—to improve the perception of CTE is an investment, not an expense. Businesses could provide summer internships for teachers. Participate in local Career Days, Expos, etc. Local chambers could be assigned to specific schools. Human Resource personnel could come in to schools to discuss management techniques.
- Curriculum Committee – will come back with information at the next meeting. Concerned with cost of credentialing, possibly invite someone from the Health Care field to be a guest speaker at our next meeting.
- Executive Committee – continue to promote STEM. Jerry reported that the presentation to the State Board occurs yearly, usually in April – May.

Updates: Virginia Career Education Foundation – Robert Almond

- A handout on the “State of the Commonwealth’s Schools” was shared. This is a progress report from Superintendent of Public Instruction, Patricia Wright. This report illustrates the Virginia On-time Graduation Rate, the percentage of seniors with at least one qualifying AP score, school accreditation status, Virginia Index of Performance, advanced achievement in English and Math SOL’s, the number of industry certifications earned by Virginia CTE students has increased by 56 percent since 2008, Virginia and the Nation’s Report Card, and percent proficient or above in NAEP Mathematics.
- The foundation is a viable organization and will celebrate their 10th anniversary in September. The Web site, knowhowvirginia.org has over 8,781 visitors from July – January.
- In the past, the foundation has issued eight \$1,000 scholarships to student organizations—this is being restricted and might possibly change to grants.
- A promotional packet on the Virginia Career and Technical Education Hall of Fame was shared with the group. The overarching goals of the Hall of Fame program are to annually honor individuals who have made outstanding and long-lasting contributions in the field of career and technical education; preserve professional historic contributions; educate the public; promote the positive values of career and technical education in the Commonwealth of Virginia; and develop a means of raising funds to support the eight Career and Technical student organizations.

The meeting was adjourned by our chairman, Robert Mayfield.

Our next meeting will be held **April 12, 2012** at the CTE Resource Center in Richmond.

Respectfully submitted,
Sandy Hespe, Secretary

February 1, 2012