

Virginia Career and Technical Education Advisory Committee Meeting
June 12, 2014
Doubletree Airport Hotel, Richmond, Virginia

Attendees: Daniel Woodley, Alan Melton, Alan Hawthorne, Lynn May, Zuzanna Steen, Brenda Long, Byron Hinton, Jerry Stewart, Jane Foy, Jane Watkins, Chad Ratliffe, Fred Norman, and Virginia Jones, Lolita Hall, George Willcox, and Anne Rowe.

Public Comment

Katherine Magouyrk, Superintendent of Manassas City Public Schools:

- Manassas City Public Schools have established boards on each career pathway to ensure the school system is offering the needed structure and courses that will prepare students in further education and careers.

Meeting Called to Order

In the absence of Dr. Robert Mayfield, Chair, Mr. Dan Woodley, Vice-Chair, called the meeting to order and asked for approval of the minutes from April 17, 2014.

Motion to approve minutes made by Mr. Fred Norman and seconded by Mr. Byron Hinton.

Advisory Committee Roundtable

- Mr. Fred Norman – addressed the need for higher skilled blue-collar workers Chesterfield County.
- Dr. Virginia Jones – highlighted the public views on the value of CTE courses and being a CTE completer are receiving more recognition.
- Ms. Jane Foy – Piedmont Virginia Community College (PVCC), President have formed a partnership that will make transition from high school to CTEC to PVCC seamless, to be implemented this fall. There are plans to build a facility on the campus of PVCC to house the program. to make it easier for students to take CTE courses without busing students all day.
- Mr. Jerry Stewart – manufacturing careers are in high demand and Virginia Beach is trying several things to prepare students with hands-on experiences.
- Mr. Byron Hinton – in Stafford County, CTE courses are in high demand and needed. The school board is contracting for an efficiency study of all schools in conjunction with board of supervisors in combining staff and other efficiencies.
- Dr. Brenda Long – announced ACTE will host their Region 2 conference on September 26-28, 2014, in Richmond, Virginia. More information is available on their [website](#).
- Ms. Zuzana Steen – applauds superintendents for increasing participation in CTE programs. There is a critical shortage of technicians. To address these needs, CTE advocates need to communicate the workforce demands to parents, teachers, high schools, and community colleges.
- Mr. Fred Norman –John Tyler Community College just hired a new president who it eager to study industry needs.
- Ms. Jane Watkins –CTE brings opportunity for millennials, especially regarding their debt, education, and starting a career.
- Mr. Fred Norman – we hear from businesses that current employees need CTE – military skills need translating to workforce skills.
- Ms. Lynn May – Matthews County has an increasing elderly population and decreasing young population because graduates are having a hard time finding jobs.
- Dr. Alan Hawthorne – thank you for the opportunity, it's been uplifting to the see the commitment to CTE. It's very important to business, our economy, and the American dream. I think what is offered in CTE is huge opportunity for students and for our nation.

- Mr. Allan Melton –We did have to cancel the shipbuilding career fair this year due to monetary issues. The apprentice school is a very popular attraction.
- Mr. Daniel Woodley – Half of our interns in Northern Virginia were students from out of state. HR aggressively tries to find interns locally but we are not receiving enough responses. Our own students are not aware of opportunities that exist. The business community indicates a tremendous need for cyber security training starting at the high school level.

Virginia Department of Education Update

Ms. Anne Rowe, Coordinator, Curriculum and Instruction:

- The Work-Based Learning strategic report has been disseminated. The guidelines for these opportunities should be out in a couple weeks.
- As of March 2014, 46 teacher panels/review teams updating curriculum. We have 54 courses to update in the coming year. Microsoft IT Academy(MITA) – 5,715 credentials earned in March. As of June 6, 2014, 10,656 MITA credentials were earned. There is a phenomenal increase in students taking advantage of this opportunity.
- Automotive technology – NATEF certified programs, out of 98 programs in the Commonwealth, 77 are accredited, and 8 more are almost ready for final approval.
- CTE is piloting two College Level Examination Programs (CLEP), Business Law and Accounting, for 2014-2015 and for two marketing courses in 2015-2016. School divisions will be invited to participate. Additionally, pilot sites may become testing sites which will allow students to test upon completion of the course, at no cost. For pilot sites, our office will pay for the exam cost and the College Board will provide the practice test.

Mr. George Willcox, Coordinator, Planning, Administration & Accountability:

- House bill 758 – effective July 2014, requires that all individual seeking an initial Virginia teaching license with an endorsement in a CTE program area must possess an industry certification. A copy of Superintendent’s Memo #150-14 and the Guidance Document was distributed to all committee members.
 - There was discussion among the committee about this new requirement adding another roadblock to obtaining teachers for CTE, however, comments were made that this would improve the quality of teachers entering the field.
- Effective the 2013-14 school year, CTE data is collected through the VDOE master schedule collection. The final school division reports will be available in September 2014.
- A comprehensive CTE funding report was provided at the last meeting. Today’s report highlighted that all school divisions and regional centers have claimed reimbursement for the 1.8 million in equipment funding, and the \$308,655 allocation for Workplace Readiness Skill for the Commonwealth (WRS).
- The Governor’s STEM academies were provided \$22,000 to support efforts in expanding opportunities for students with disabilities.
- Bedford County successfully submitted the first review of their Governor’s Health Sciences Academy proposal. Hampton City also submitted a proposal which should go to the Board of Education for second review in July. These pending developments will increase the number of Governor’s Health Sciences Academies to 9, and the Governor’s STEM Academies to 23.
- The VACTE Leadership Seminar will be held January 22-23, 2015 at the Hilton Gardens, Richmond.

Presentation by Elizabeth Creamer, Advisor for Workforce Development, Office of the Secretary of Commerce and Trade



➤ [Success in the New Economy Video](#)

Meeting adjourned by Daniel Woodley. The CTE Advisory Committee members attended the CTE Creating Excellence Awards luncheon at the Doubletree.

Respectfully submitted,
Virginia R. Jones, Ph.D.
Secretary