SNP Memo #2015-2016-02

TO: School Nutrition Program Directors, Supervisors, and Contact Persons

FROM: Catherine Digilio Grimes, MS, RDN, LDN, SNS
Director, Office of School Nutrition Programs

DATE: September 3, 2015

SUBJECT: Clarification Regarding the Application for 2015-2016 State Funding for Alternative School Breakfast Service Models

This memo provides clarification to several questions from school divisions regarding Superintendent’s Memorandum #172-15: Application for 2015-2016 State Funding for Alternative School Breakfast Service Models.

All school divisions are encouraged to apply for the funding. Deadline for applications to be received at DOE is September 15, 2015.

1. **All** divisions are eligible to apply for this funding, regardless of the division’s or individual school’s free and reduced-price (F/R) eligibility percentage. Applications will be evaluated according to the evaluation criteria found in the application; those with higher free and reduced price eligibility (F/R) percentages will receive more points in that category than will others with lower F/R percentages.

2. School divisions that apply for multiple schools will not necessarily be approved for *all* the schools for which they apply. Partial approval (some schools are granted funding and others, within the same division, are not) is a possible outcome of the review process.

3. The division/school is eligible for funding even if the alternative breakfast service model will be launched after the September 15 application deadline. For example, if you are planning to launch a Breakfast in the Classroom program in October in one of your schools, that school may be eligible for funding. Indicate the target start date in the application.

4. All alternative service models are eligible and will be considered regardless of when or where breakfast is served and eaten. Alternative breakfast service models vary.
models can be a variety of options as described in the table below. All alternative service models are eligible.

<table>
<thead>
<tr>
<th>Alternative Breakfast Delivery Model</th>
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</thead>
<tbody>
<tr>
<td><strong>Where is breakfast served?</strong></td>
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<tr>
<td>Breakfast is served anywhere on school grounds, including in the cafeteria or in the classrooms.</td>
</tr>
<tr>
<td><strong>When is breakfast served?</strong></td>
</tr>
<tr>
<td>Breakfast is served before or after the start of the day.</td>
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<tr>
<td><strong>Where do students eat their breakfast?</strong></td>
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<tr>
<td>Students have the option to eat breakfast before or after the school day begins in the cafeteria, classroom, or other designated area(s).</td>
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</tbody>
</table>

The Virginia Department of Education must receive the application for State Funding for Alternative School Breakfast Service Models, with original signatures of the division superintendent and the division school nutrition director, no later than **4 p.m., Tuesday, September 15, 2015**, via U.S. Mail or courier. Postmarks will not be accepted. Facsimile or electronic copies of the application will not be accepted.

Send the hard copy, signed, original application by U.S. Mail or courier to:

Virginia Department of Education  
Office of School Nutrition Programs  
101 N. 14th Street – 21st Floor  
P.O. Box 2120  
Richmond, VA 23218-2120

To see the memo and the application click this link: the application. If you have questions, contact the school nutrition specialist assigned to your division, the SNP associate director, or me at (804) 225-2074.

Thank you for your participation in this 2015 Back-to-School alternative breakfast service initiative!

CDG/idl